



## 2020-2021 Fall Burndown Herbicide Assurance

### PROGRAM DESCRIPTION:

Whether you need strong burndown of winter annuals, convenient and rotation-flexible applications or long-lasting residual protection until spring, FMC has multiple products to accomplish your burndown and weed control needs with the assurance that FMC stands behind their products' performance in your fields.

### THREE QUALIFYING PROGRAMS:

When using a burndown application following the FMC recommendations below at the minimum specified rates, growers are eligible for an assurance payment toward the purchase of retreatment materials if they do not maintain commercially acceptable 90% control of labeled weeds\* versus a nontreated check.

FMC Burndown Recommendation – Program 1 Fall Control of Winter Annuals and Short Residual	Assurance Benefit	Program Payment Timing
<b>Panoflex® herbicide with TotalSol® soluble granules</b> 0.4-0.6 oz./A OR <b>FirstShot® SG Burndown herbicide with TotalSol soluble granules</b> 0.5-0.8 oz./A + glyphosate 22-32 oz./A + 2,4-D 24-32 fl. oz./A OR dicamba 16 fl. oz./A	90% control of labeled* weeds through <sup>1</sup> March 15 - April 1, 2021	Up to \$4.00/A toward the respray materials purchase
FMC Burndown & Residual Recommendation – Program 2 Fall Control of Winter Annuals Plus Residual	Assurance Benefit	Program Payment Timing
<b>Spartan® Charge herbicide</b> 5.0-8.5 fl. oz./A** + glyphosate 22-32 oz./A + 2,4-D 24 fl. oz./A OR dicamba 16 fl. oz./A	90% control of labeled* weeds through <sup>1</sup> April 1 - 15, 2021	Up to \$7.00/A toward the respray materials purchase
FMC Burndown & Residual Recommendation – Program 3 Fall Control of Winter Annuals Plus Residual for Early Spring Annuals	Assurance Benefit	Program Payment Timing
<b>Authority® MTZ DF herbicide</b> 10-14 oz./A OR <b>Authority® XL herbicide OR Authority® First DF herbicide</b> 3.2-5 oz./A + glyphosate 22-32 oz./A + 2,4-D 24-32 fl. oz./A OR dicamba 16 fl. oz./A	90% control of labeled* weeds through <sup>1</sup> May 1 - 15, 2020	Up to \$10.00/A toward the respray materials purchase

**<sup>1</sup>Assurance benefit period cutoff and local recommendations are to be determined by local FMC sales and technical service representative based on geography and expected level of control for the area.**

**Check with individual product labels and local FMC recommendations for specific rotational crop planting restrictions and best management practices. Plant-back options vary depending on the product, use rate and geographical area of use.**

**\*\* The addition of atrazine (1 lb. ai/A) or metribuzin (0.25 lb. ai/A) can improve residual activity and overall control and should be considered where it can fit in a specific crop rotation. Please follow all label instructions for partner herbicides.**

**To learn more, visit [ag.fmc.com](http://ag.fmc.com), call your local FMC representative or our customer service center at 800-346-0833.**

\*Weeds with known resistance are excluded.



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### APPLICATION GUIDELINES:

- Apply in the fall to actively growing weeds free from stress from drought, freeze damage, etc.
- Include a surfactant – NIS, COC, or MSO – to all treatments for maximum activity.
- Best results if applied after soil temps reach 55 F and falling for increased residual performance.
- Do not apply to frozen or snow-covered soils.
- Check with product labels before use for weeds controlled, geographic, pH, soil texture and rotational crop restrictions.

### PROGRAM REQUIREMENTS:

- In order for an accurate comparison of control, a representative check strip in each field is needed for comparison of control levels.
- Products must be applied according to label use directions.

<b>Program Period:</b>	September 15, 2020 – May 15, 2021
<b>Program Geography:</b>	AL, AR, CO, DE, GA, IA, ID, IL, IN, KS, KY, LA, ND, NE, MD, MI, NC, MN, MO, MS, MT, NJ, OH, OK, OR, PA, SC, SD, TN, TX, VA, WA, WI, W-VA, WY
<b>Assurance Claim Deadline:</b>	Prior to May 15, 2021
<b>Program Payment Date:</b>	30 days post claim resolution

### PROGRAM RULES & CONDITIONS:

1. Assurance benefit is for product costs only. Application and other related costs are excluded from assurance payments.
2. An authorized FMC representative must be notified of a claim prior to the established deadline and have a reasonable opportunity to inspect prior to any additional product applications. The authorized FMC representative must confirm inadequate product performance.
3. Proof of purchase is required. Only FMC branded products purchased from FMC authorized distributors or retailers and reported by electronic reporting methods are eligible for payment under this program.
4. Only product purchased for resale to growers is eligible for payment under the terms of this program.
5. FMC reserves the right to audit all claims. Misreported sales of any type are a clear violation of this program and will be subject to audit and possible forfeiture of any and all program benefits.
6. FMC is in no way liable or responsible for any grower failure to pay the retailer.
7. FMC reserves the right to change any or all features of this program at any time.

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Always read and follow all label directions, precautions and restrictions for use. Some products may not be registered for sale or use in all states. FMC, the FMC logo, Authority, FirstShot, Panoflex, Spartan and TotalSol are trademarks of FMC Corporation or an affiliate. ©2020 FMC Corporation. All rights reserved. 2020-FFP-ASSURE-BURNDOWN-FALL 09/20

