



2019-2020 Heritage SU Cereal Herbicide Assurance

Program Description:

Extreme weather events are beyond a farmer’s control, and FMC is committed to supporting growers’ investment in crop and yield protection. The Heritage SU Cereal Herbicide Assurance Program is designed to help growers mitigate crop loss risks associated with drought, flood, hail, frost/freeze or fire. Should this occur and a grower’s field is uneconomical to harvest, growers will receive credit where qualifying products were purchased in the amount of the invoiced value on lost acres.

Qualifying Product	Assurance Benefit	Minimum Application Rate	Program Payment Timing
Affinity® BroadSpec herbicide with TotalSol® soluble granules	When crop loss occurs due to drought, flood, hail, frost/freeze or fire, FMC will provide credit of the amount spent on the FMC product for the amount purchased and used on the affected field.	Apply at labeled rates	90 days after claim submission
Affinity® TankMix herbicide with TotalSol® soluble granules			
Ally® XP herbicide			
Ally® Extra SG herbicide with TotalSol® soluble granules			
Express® herbicide with TotalSol® soluble granules			
Finesse® cereal and fallow herbicide			
Glean® XP herbicide			
Harmony® Extra SG herbicide with TotalSol® soluble granules			
Panoflex® herbicide with TotalSol® soluble granules			
PrecisionPac® custom blends			

Program Qualifications:

If qualifying package branded products or same active ingredient PrecisionPac custom blends are used at specified rates and it is determined that a field or substantial portion of a field is uneconomical to harvest from crop loss due to drought, flood, hail, frost/freeze or fire, FMC will return up to the cost of qualifying products on acres that are uneconomical to harvest. An FMC representative will determine if there is significant crop loss and may, at their sole discretion, require certification of crop loss through site inspection and/or request crop insurance records.

To learn more, visit FMCCrop.com, call your local FMC representative or our customer service center at 800-346-0833.





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Assurance payment requests must be submitted to FMC prior to harvest through an FMC authorized retailer where the qualifying products were purchased. Fields in question must be inspected prior to harvest, and proof of purchase of qualifying products through invoices will be required.

Program Requirements:

1. Products must be applied according to label use directions.
2. Grower must provide proof of purchase. Purchase must be made through an FMC authorized retailer.
3. Grower to provide crop insurance documentation supporting the field being uneconomical to harvest.

Program Period: October 1, 2019 - November 1, 2020

Program Geography: U.S.

Claim Submission Deadline: July 15, 2020, for fall-seeded cereals; August 15, 2020 for spring-seeded cereals

Assurance Payment Date: 90 days post-claim resolution

Program Rules & Conditions:

1. To qualify, growers must submit claims to their local retailer and help in providing copies of qualifying FMC brand product invoice(s) and crop insurance proof of loss papers to their FMC representative.
2. The definition of “uneconomical to harvest” for this program is anything below \$40/A using yield times price.
3. Assurance benefit is for product costs only. Application and other related costs are excluded from assurance payments.
4. An authorized FMC representative must be notified of a claim prior to the established deadline and have a reasonable opportunity to inspect. The authorized FMC representative must confirm issue associated with product assurance claim.
5. Proof of purchase is required. Only FMC branded products purchased from FMC authorized distributors or retailers and reported by Data Dimensions are eligible for payment under this program.
6. Only product purchased for resale to growers is eligible for payment under the terms of this program.
7. FMC reserves the right to audit all claims. Misreported sales of any type are a clear violation of this program and will be subject to audit and possible forfeiture of any and all program benefits.
8. FMC reserves the right to change any or all features of this program at any time.
9. FMC is in no way liable or responsible for any grower failure to pay the retailer.

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Date:

Dealer Name:

Location:

Grower's Name:

Address:

City:

State:

ZIP:

Crop: Barley Spring Wheat Winter Wheat

Date(s) of treatment(s):

FMC product(s) applied:

Application method: Air Ground

Reason for product cost replacement: Drought Frost/Freeze Flood Hail Fire

Total acres affected:

Rate of application:

To file a request for product cost replacement, fill out the above information and attach it to the following:

1. Original customer invoice showing:

- ✓Date
- ✓Product purchased
- ✓Quantity
- ✓Price paid by grower

2. Any invoices showing product returned.

3. Insurance loss worksheet showing:

- ✓Adjusted loss or actual production
- ✓Legal description of field
- ✓Acres affected

Contact your local FMC representative to make arrangements to submit request for product cost replacement. Request for product cost replacement must be submitted by July 15, 2020, for fall-seeded cereals or August 15, 2020, for spring-seeded cereals.

Thank you,
Your Local FMC Representative

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