Hero® Insecticide



A one-two punch against yield-robbing pests

Why risk lower yields by relying on GMO pest control alone? Hero® insecticide offers the reliable backup you need in tough multi-pest situations with outstanding broad-spectrum control of 45 labeled insects in corn and soybeans.

A patented combination of actives delivers the one-two punch of a fast knockdown and a long-lasting residual. In corn, Hero insecticide is a mainline defense against Western bean cutworms, corn rootworm adults and Japanese beetles. In soybeans, it not only controls spider mites at high rates but also prevents post-application flaring unlike other pyrethroids and insect classes. Its versatility offers something for nearly every grower.

For the everyday edge on plant health and yields, Hero insecticide has your back.

Ouick Facts

- Dual-active knockdown controls tough, yieldrobbing pests other insecticides may miss.
- Flexible tank-mix partner with fungicides, post herbicides and foliar fertilizers for greater efficiency and ease of application.
- Multi-pest complex control in corn and soybeans.
- Increased spectrum and length of control for more value from insecticide dollar.



Use Guidelines:

Active Ingredient: Zeta-cypermethrin and bifenthrin

Chemistry Class: Pyrethroids, IRAC Group 3A

Formulation: 1.14 lbs./gal.

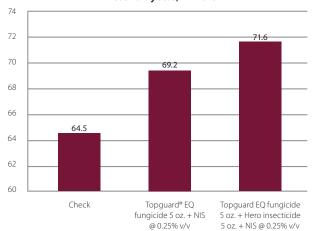
Signal Word: CAUTION

REI: 12 hours

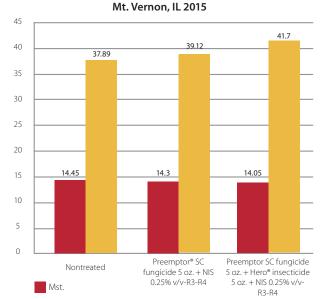
| CROP | PESTS | RATE RANGE (FL. OZ./A) | MAX AMOUNT PER SEASON (FL. OZ./A) | PHI (DAYS) |
|------------------------------------|--|------------------------------|--|-----------------------|
| Corn (grain, silage, pop) | Worms, grasshoppers, corn rootworms, cucumber beetle adults | 2.8-11.2* | 44.8 | 30 grain 60 forage |
| Corn (sweet) | Worms, grasshoppers, corn rootworms, cucumber beetle adults | 4.5-11.2* | 29.86 | 3 |
| Soybeans | Bean leaf beetles, cutworms, grasshoppers, armyworms, blister beetles, corn rootworm, cucumber beetle adults, Japanese beetle adults, two- spotted spider mite, thrips, stink bugs, whiteflies | 2.6-10.3* | 41.2 | 21 |

^{*}See label for appropriate rate for specific pests. Not all pests are controlled at all rates.

Foliar Fungicide/Insecticide Impact on Soybean Yields Dr. Kiersten Wise – Purdue Univ. West Lafayette, IN 2015

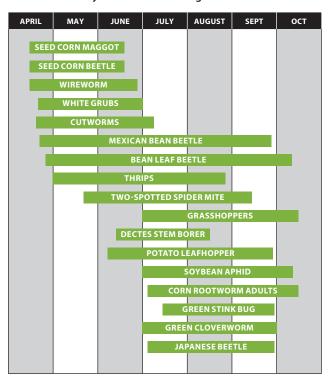


Influence of Fungicide/Insecticide Applications on Soybean Yields



Soybean Insect Scouting Calendar

Yield Bu./A



For more information about Hero insecticide, contact your FMC retailer or visit FMCcrop.com.

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