REVOLUTIONIZE HOW YOU PROTECT YOUR SEASON.

The 3RIVE 3D[®] application system from FMC is a revolutionary at-plant crop protection delivery platform that gives growers the freedom to farm faster. The system integrates formulation technology, application technology and active ingredients to efficiently cover more ground in less time with fewer refills, saving water, fuel, labor and time.



Growers who commit to and purchase minimum qualifying volumes of qualifying products in any combination are eligible for a 3RIVE 3D application system at **no initial cost.**

GO ABOVE AND BEYOND SEED TRAITS AND TREATMENTS.

RIVE ≤

The 3RIVE 3D application system saves you time, fuel, labor, water and worry as it delivers additional protection to your most valuable corn, soybean or sunflower input investment.

- The compact tank easily mounts to all major planter brands.
- Water and product mix in the applicator with no measuring or mixing required.
- Mixture expands up to 50X to deliver early in-furrow protection.
- Eliminates saddle tanks, reduces refills and trips through your fields.



"With the 3RIVE 3D application system, we apply four to five ounces of product per acre, and we need only 40 ounces of water, so there's not a bunch of added weight on the planter. I can do 400 to 500 acres with one fill."

-Steve Beutel, Princeville, Illinois

VISIT YOUR FMC RETAILER OR AG.FMC.COM TO LEARN MORE ABOUT THIS EXCLUSIVE OPPORTUNITY.





OPTION 1: PRODUCT COMMITMENT PROGRAM

Growers who commit to and purchase minimum qualifying volumes of 3RIVE 3D® brands in any combination listed in the table below qualify for a 3RIVE 3D application system at no initial cost. Growers can meet the total volume commitment at any time with a maximum of three years to meet the total volume commitment.



Commit by December 31, 2022 and receive free professional installation.

Commit between January 1, 2023 and February 28, 2023 and purchase an additional 15 gallons per year to receive free professional installation.*

QUALIFYING ALTERNATE PRODUCTS AND PURCHASE VOLUMES						
Alternate Brand	Purchase Ration	Purchase Requirement				
Anthem [®] MAXX herbicide	- 1:1	For every 1 (one) gallon of 3RIVE 3D brands, add 1 (one) gallon of alternate				
Anthem [®] Flex herbicide	1.1	brands in any combination.				
Hero® insecticide						
Steward® EC insecticide	1:2	For every 1 (one) gallon of 3RIVE 3D brands, add 2 (two) gallons of alternate				
Lucento [®] fungicide	1.2	brands in any combination.				
Topguard® EQ fungicide						

OPTION 2: APPLICATION SYSTEM PURCHASE PROGRAM

Growers who prefer to purchase the 3RIVE 3D application system with no product purchase commitment volumes may choose to purchase according to the table below.

Planter Row Units	12-Row	16-Row	24-Row	32-Row	36-Row	>48-Row	
Applicator Standard Purchase Price	\$20,000	\$25,000	\$32,000	\$36,000	\$40,000	\$48,000	
Installation Cost	Included in Purchase Price						
Product Annual Commitment Volume	None						

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*See 2022-2023 3RIVE 3D Application System Program for complete details.

Capture 3RIVE 3D insecticide, Ethos 3D insecticide/fungicide and Hero insecticide are Restricted Use Pesticides. Always read and follow all label directions, precautions and restrictions for use. Some products may not be registered for sale or use in all states. Xyway 3D fungicide may not be registered for sale or use in all states. Contact your local FMC retailer or representative for details and availability in your state. FMC, the FMC logo, 3RIVE 3D, Anthem, Capture, Ethos, Hero, Lucento, Steward, Topguard and Xyway are trademarks of FMC Corporation or an affiliate. @2022 FMC Corporation. All rights reserved. 22-FMC-2044 07/22

