

# STOP THE PRESSURE OF 45+ YIELD-ROBBING INSECTS.



## SOYBEAN THREAT ALERT: BEAN LEAF BEETLE

**Hero® insecticide from FMC is here for you.**

It doesn't take long for insects to do costly damage to your soybean season. Hero® insecticide from FMC protects your soybean fields with two active ingredients that deliver a powerful one-two punch against 45+ labeled pests before they cost you at harvest. That's especially important right now with recent reports of pressure in South Dakota from bean leaf beetles. Hero insecticide has a rate range of 2.6 - 6.1 oz. per acre for control of bean leaf beetles.

Hero insecticide is also labeled to control these four key insect threats to your area:

• **SOYBEAN  
APHIDS**  
4.0 - 10.3 oz./A

• **SOYBEAN  
GALL MIDGE\***  
5.0 - 10.3 oz./A

• **PAINTED  
LADY (THISTLE)  
CATERPILLARS**  
2.6 - 6.1 oz./A

• **JAPANESE  
BEETLES**  
4.0 - 10.3 oz./A

**Get fast knockdown and long-lasting control.**

Hero insecticide delivers reliable, convenient control of multi-pest complexes common in soybeans.

- Dual-mode knockdown takes out pests other insecticides may miss.
- Flexibly tank mixes with fungicides, post herbicides and foliar fertilizers for greater efficiency and ease of application.
- State-of-the-art technology increases the spectrum and length of control for more value from your insecticide dollar.

<b>Active Ingredients:</b>	Zeta-cypermethrin and bifenthrin
<b>Chemistry Class:</b>	Pyrethroids, IRAC Group 3A
<b>Formulation:</b>	1.24 lbs. ai/gal.
<b>Signal Word:</b>	CAUTION
<b>REI:</b>	12 hours
<b>PHI:</b>	21 days

**Visit your FMC retailer or [FMCAGUS.COM/HERO](https://www.fmcagrus.com/hero) to learn more.**

\*This recommendation is permitted under FIFRA Section 2ee for control of soybean gall midge in soybeans in the states of Iowa, Kansas, Minnesota, Missouri, Nebraska, and South Dakota. This recommendation has not been submitted to or approved by the EPA. The 2(ee) expiration date is 02/24/2025.

Hero insecticide is a Restricted Use Pesticide. Always read and follow all label directions, precautions and restrictions for use. Some products may not be registered for sale or use in all states. FMC, the FMC logo and Hero are trademarks of FMC Corporation or an affiliate. ©2020 FMC Corporation. All rights reserved. 20-FMC-0719 03/20

