

# Exirel<sup>®</sup> Insect Control

Powered by Cyazypyr<sup>®</sup> active



## CHERRIES

### Help your cherries realize their ultimate potential.

#### Product Information:

Exirel<sup>®</sup> insect control, powered by Cyazypyr<sup>®</sup> active, is a groundbreaking product that provides outstanding protection from insect pests on leaves and fruits.

#### The wow factor.

This solution offers a state-of-the-art mode of action that protects ripening cherries from a cross spectrum of critical pests for a more appealing crop at harvest. Exirel insect control helps growers deliver strong, healthy and profitable crops, and also has a favorable worker protection standard and environmental profile.

#### Protect your investment with rapid fruit protection.

Through its unique mode of action, Exirel insect control impacts multiple life stages and the ability of adult insect pests, such as spotted wing drosophila (SWD) and cherry fruit fly (CFF), to lay eggs.

- Reduces incidence of egg laying that causes fruit damage.
- Impacts SWD and CFF through direct mortality and prevents egg lay of adult survivors, resulting in outstanding fruit protection.

#### Preserve the long-term health of your land.

This technology provides an option for control of insect pests that have become resistant to other modes of action.

- Delivers cross-spectrum control of SWD, CFF and other key insect pests.
- Favorable environmental and toxicological profiles.
- Granted Reduced Risk classification by EPA for use on cherries and other labeled crops.
- Strong fit in IPM programs: moderate to no impact on parasitoids and predators.
- Makes an ideal addition to any resistance management program.

## Realize the full potential for your cherries.

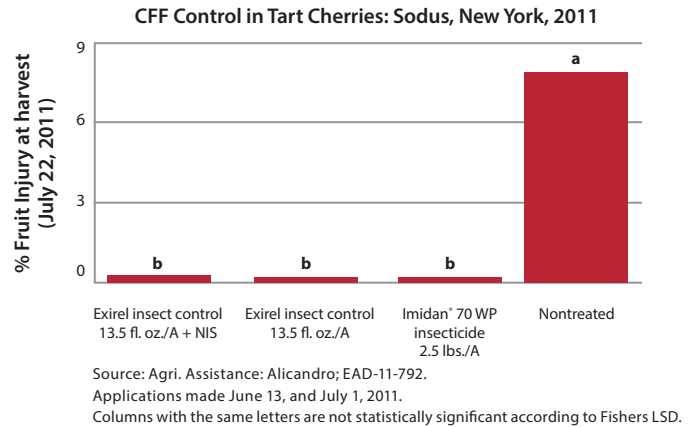
Rejection of produce can be costly. Exirel® insect control reduces the opportunity for produce rejection by protecting fruit from SWD and CFF. These studies in Michigan and New York show that Exirel insect control at 13.5 oz./A plus a nonionic adjuvant provided similar or better fruit protection than industry standards.

### Your guide to best results.

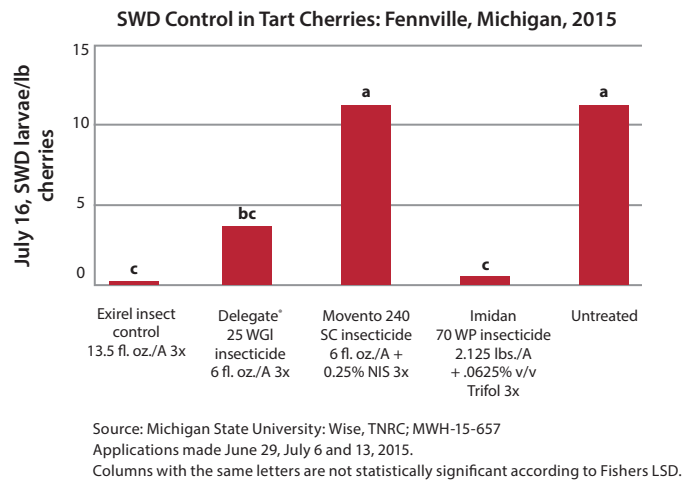
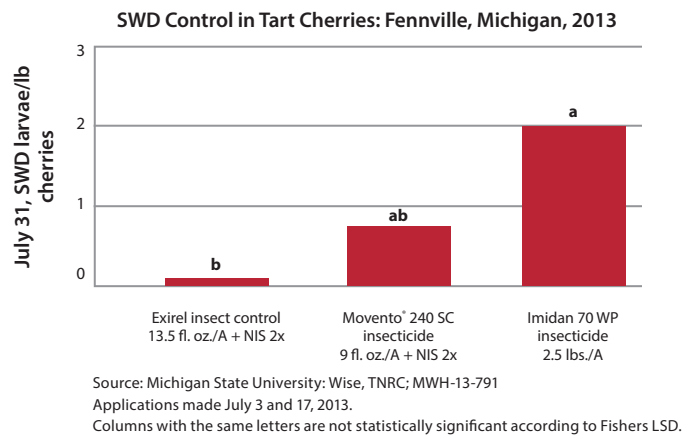
Follow these Exirel insect control program recommendations for management of SWD and CFF in cherries:

- Apply Exirel insect control at a rate of 13.5 fl. oz./A
- Good spray coverage of the fruit is very important, and use of an adjuvant is critical.
- For protection against CFF, begin Exirel insect control applications at third cover through preharvest.
- For cherry fruit protection against SWD, begin Exirel insect control applications preharvest as the cherries begin to show color and follow with repeated applications on a minimum of seven-day intervals.
- Do not make more than three consecutive Exirel insect control applications in cherries or exceed more than 0.4 lb. ai/A of Cyazypyr® active or cyantraniliprole-containing products per year.

## Protecting Fruit from Cherry Fruit Fly (CFF)



## Protecting Fruit from Spotted Wing Drosophila (SWD)



**Contact your local FMC retailer or representative to learn how you can produce a more appealing crop at harvest with Exirel insect control. Visit us at [FMCcrop.com](http://FMCcrop.com).**

Always read and follow label directions and precautions for use. Some products may not be registered for sale or use in all states. Exirel insect control is highly toxic to bees exposed to direct treatment on blooming crops or weeds. Do not apply this product or allow to drift to blooming crops or weeds if bees are foraging in the treatment area. As of November 1, 2017, the USEPA registrations for DuPont™ Exirel® insect control and Cyazypyr® active were sold to FMC by DuPont. FMC, Exirel and Cyazypyr are trademarks of FMC Corporation or an affiliate. Imidan is a trademark of Gowan Company USA. Movento is a trademark of Bayer CropScience. Delegate is a trademark of Dow AgroSciences. ©2018 FMC Corporation. All rights reserved. 18-FMC-0293 04/18

