

Image Sizes

Please use this sheet for reference along with GatherContent
Resolution standard: 72dpi



Card 1, 6:5

Size: 1440x1200

Used more for product cards



Card 2, 8:11

Size: 316x435

Used primarily for product category page



Card colors, 3:2

Size: 1440x960

Used mainly for home page and articles

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MANUALLY ORDERED CONTENT, CARD TYPE 50-25-25.

This card type is typically only used on Home page.



1st item 11:7

2nd and 3rd item 4:3

Size: 1440x916

Size: 1440x1080

Both used **ONLY** on homepage

Hero Images

Product pages

Desktop: 1440x468 (~6:2)

Mobile: 1000x500 (2:1)

Home Page

Desktop: 1440x720 (2:1)

Mobile: 1000x600 (~5:3)

All other pages

Desktop: 1440x320

Mobile: 1000x500



Product Logo

File type has to **SVG** with
white lettering
recommended