



2024 FMC VIP Grower Rebate Program Terms and Conditions

ELIGIBLE PRODUCTS

- 1) All Western Canada FMC brands excluding: Nimble®, Nuance®, Nuance® Pro Co-pack, and Accurate® Herbicides.
- 2) Some Western Canada FMC brands are builders that count towards the VIP purchase threshold but are not themselves rebateable unless their matching acre purchases combine to make a virtual co-pack of Intruvix™ II herbicide or virtual co-pack of Command® Charge herbicide. These include: Aim® EC herbicide, Express® brand herbicides and PrecisionPac® non-crop herbicide blends (NC-0050, NC-00439, DB-878, DB-878 PRO, CF-09, CF-14, CF-18).

OFFER OVERVIEW

- **1. Offer period:** This program runs from November 1, 2023 to October 31, 2024. Purchases of eligible products in this time qualify for the VIP Grower Rebate Program.
- **2. Eligibility:** The offer is open to Canadian Growers who reside in British Columbia, Alberta, Saskatchewan or Manitoba and are the owner, operator or designated representative of a single farming operation.
- **3. Pre-Enrolment:** Growers who received a rebate payment from FMC from the 2023 FMC VIP program will automatically be enrolled for the 2024 Offer.
- **4. Enrolment:** If a Grower chooses to participate in this program, this rebate supersedes the 2024 FMC CashBack. Growers can indicate their desire to opt in through discussion with their FMC Account Manager.
- **5. Qualification:** Growers that purchase \$130,000 or more of FMC branded products in 2024 will be eligible for a 17% rebate on all FMC branded herbicides with the following exceptions:
 - a. Aim® EC herbicide
 - b. Express® SG, Express® FX, Express® PRO. Express® LW herbicides
 - i. NC-0050, NC-00439, DB-878, DB-878 PRO, CF-09, CF-14, CF-18
 - ii. These products will count towards the Growers' total purchases as builder products but are not rebateable unless matched to create virtual co-packs of Intruvix™ II herbicide and/or Command® Charge herbicide.
 - iii. Virtual purchases of Command[®] Charge herbicide, Intruvix[™] herbicide, Intruvix[™] II herbicide will also be eliqible for rebates under the "Pre-Herbicides" segment
 - A virtual purchase of Command[®] Charge herbicide would consist of one 5.4L jug of Command[®] 360 ME herbicide purchased in conjunction with one 1.2L jug of Aim[®] EC herbicide or equivalent amounts of other Aim[®] EC herbicide or CF herbicide SKUs. Conversion can be found on page 2.

Aim® EC Herbicide SKU Size	# of Aim® EC Herbicide Units Express® PRO, Express® SG	Matching Units (Jug)	Matching Units (Jug) Express® FX	Matching Units (acre) PrecisionPac [®] NC-0050, NC-00439 & DB-878	Matching Units (Jug) Command® 360 ME
1.2L Jug	2	1	1	40	1
4.8L Jug	1	2	4	160	2

• A virtual purchase of Command® Charge herbicide would also consist of Command® 360 ME herbicide purchased in conjunction with the following amount of CF-18 Herbicide from PrecisionPac®:

PrecisionPac [®]	PrecisionPac [®]	Matching Units (Jug)		
CF Herbicide	CF Herbicide SKU Size	Command® 360 ME		
CF-18	1 acre			





- A virtual purchase of Intruvix[™] II herbicide would consist of one 1.2L of Aim[®] EC herbicide with 40 acres of Express[®] FX herbicide and/or PrecisionPac[®] DB-878 herbicide
- A virtual purchase of Intruvix[™] II herbicide would consist of Express[®] FX herbicide and/or PrecisionPac[®] DB-878 herbicides purchased in conjunction with the following amount of CF-18 herbicide:

PrecisonPac®	PrecisionPac®	Matching Units (Jug) Express® FX	Matching Units (acre)
CF Herbicide	CF Herbicide SKU Size		PrecisionPac® DB-878
CF-18	1 acre	0.025	1 acre

- For complete details of the calculations for virtual Intruvix[™] and Intruvix[™] II herbicide see the 2024 ACE Resistant Weeds Program Terms and Conditions.
- c. Insecticides
 - i. Beleaf® 50SG insecticide
 - ii. Coragen® insecticide
 - iii. Coragen® MaX insecticide
 - iv. Cygon® 480-AG insecticide
 - v. Pounce® 384EC insecticide
 - vi. Carbine® insecticide
 - 1. These products will count towards the Growers' total purchases as builder products but are not rebateable.
- d. Growers in the VIP program are still eligible to receive savings from the 2024 ACE Offer on Aim® EC herbicide and Express® brand herbicides or their PrecisionPac® herbicide equivalents if they meet that programs' qualifications. See terms and conditions of the 2024 ACE Offer for complete details.
- e. Growers in the VIP program are still eligible for Resistance Management Bonus rebates as part of the 2024 FMC CashBack program. Refer to 2024 FMC CashBack program for terms and conditions.
- f. Perimeter® II herbicide will be eligible for rebate only on acres matched to FMC PrecisionPac® Post herbicide blends. Perimeter® II herbicide purchases will be calculated based on the following table:

Product	Treated Acres Per Unit	Eligible Purchase Value \$/unit
Perimeter® II 3.4L Herbicide	40 acres/Jug	\$128.00/jug
Perimeter® II 80L Herbicide	940 acres/Drum	\$3,026.80/jug

- **6. Rebate Pricing:** Rebates will be calculated based on 2024 Suggested Retail Price. FMC reserves the right to change suggested retail price at any time during the season in its sole discretion which may impact the Growers' rebates within the Offer.
- **7. Data Submission:** Rebates are paid on net sales purchase data as provided by the retail location. Retailers will submit through Ruhland DataServices or directly to the FMC rebate team by November 7th, 2024.
- **8. Information and Data Usage:** Via pre-enrollment as indicated in Section 3 or by enrolling in the 2024 VIP Grower Program, the Grower acknowledges that their Retailer(s) will submit purchase information, which may include personally identifiable information such as contact information and all necessary purchase data from the Grower and the Retailer, on their behalf to FMC and authorizes FMC, their affiliates and any third parties designated by FMC to use such information provided for the following purposes:
 - a. Calculation, administration, and fulfillment of this program.





- b. As a basis to send information that is relevant and useful to the Grower or respond to Grower queries using any form of communication including telephone, fax, email, text message, instant message and social media to ensure we are fulfilling our customer centric core value.
- c. To provide baseline data to improve the program in the future to further benefit the Grower.
- d. To further enhance our current level of services and product offerings.
- e. Other required purposes that require the Grower to consent to as permitted and required by law.
 - i. Certain of these affiliates or third parties may be located in countries outside of Canada. If a Grower does not wish to receive product/offering information from FMC, the Grower can contact FMC at 1-833-362-7722. For more information on how FMC handles information, visit **privacy.FMC.ca**.
- f. If a Grower chooses to revoke their consent for usage of the data for any of the reasons stated in section 7 through expressed written notification, FMC reserves the right to terminate the Grower's participation in the 2024 VIP Grower Program. This termination will result in the immediate forfeiture of any fiduciary entitlements that would otherwise be due to the Grower under the 2024 Offer or other FMC programs.
- **9. Cheque Issuance:** Rebate will be issued in the form of a cheque to the Grower as part of the 2024 FMC CashBack rebates.
- **10. Retailer Qualifications:** All purchases must be made from an authorized crop protection Retailer with CropLife Phase III facilities.
- **11. Additional Programming:** Participating Growers may be eligible for additional programs or rebates. See Terms and Conditions for any other programs for program eligibility.
- **12. Audit Process:** FMC reserves the right to audit all sales of FMC Crop Protection products by the Retailer to Growers to confirm the accuracy of the sales and to adjust, if necessary, any affected rebates retroactively. For purchase-based rebates or discounts, calculations are based on qualifying purchases and are based on net purchases less product returns.
- **13. Prior Notice:** FMC reserves the right to modify this program in its sole discretion. Program subject to change without notice.
- **14. Overpayment:** Any program overpayment will be refunded to FMC by the customer or will be deducted from future program payments at the election and discretion of FMC.
- **15. Product Returns:** Growers will not receive rebates for products that are returned for any reason. It is the sole responsibility of the Grower to advise FMC if a return has occurred after the issuance of the Growers rebate cheque. Failure to do so, constitutes fraud and renders the program rebate null and void and potentially could be subject to legal action.
- **16. Retroactive Audit Process:** FMC reserves the right to audit all sales of FMC Crop Protection products by the Retailer to Growers to confirm the accuracy of the sales and to adjust, if necessary, any affected rebates retroactively. For purchase-based rebates or discounts, calculations are based on qualifying purchases and are based on net purchases less product returns.





The following acre conversions will be used to calculate rebates:

Product	PMRA Reg. #	SKU#	Case Size	Rate (Ac/Unit)
Aim® EC Herbicide	28573	11008411	4 x 4.8L Jugs	320/Jug
Aim® EC Herbicide	28573	11008591	8 x 1.2L Jugs	80/Jug
Ally® Toss-N-Go Herbicide	24388	11009504	8 x 122g Pouches	40/Pouch
Ally® Herbicide	20214	11015492	8 x 244g Jugs	80/Jug
Authority® 480 Herbicide	29012	11008371	4 x 3.79L Jugs	32/Jug
Authority® Strike Herbicide	34867	11015534	4 x 4.52L Jugs	28/Jug
Authority® Supreme Herbicide	32562	11008414	2 x 8L Jugs	33/Jug
Barricade® II Herbicide	Barricade® SG 29544 Perimeter® II 30094	11006916	486g Jug + 3.4L Jug / Case	40/Case
Beleaf® 50SG Insecticide	29796	11008493	6 x 0.68kg Jugs	10.5/Jug
Carbine® Insecticide	36459	11015002	4 x 1.587kg jugs	25/jug
Command® 360 ME Herbicide	27827	11008568	2 x 5.4L Jugs	40/Jug
Command [®] Charge Herbicide	Command® Charge A - 33558 Command® Charge B - 33535	11000403	2 x 5.4L Jugs + 2 x 1.2L Jugs / Case	80/Case
Coragen® Insecticide	28982	11006980	2 x 6L Jugs	80/Jug
Coragen® Insecticide	28982	11006705	4 x 3.79L Jugs	50/Jug
Coragen® MaX Insecticide	34385	11014225	4 x 2L Jugs	80/Jug
Cygon® 480-AG Insecticide	25651	11004918	2 x 10L Jugs	25-58/Jug
Exirel® Insecticide	30895	11009540	4 x 3.79L Jugs	12.5/Jug
Express® FX Herbicide	33039	11009019	2 x 1.86kg Jugs	40/Jug
Express® LW Herbicide	28813	11009506	8 x 320g Jugs	80/Jug
Express® PRO Herbicide	29212	11005774	8 x 567g Jugs	80/Jug
Express® SG Herbicide	28262	11005497	8 x 486g Jugs	80/Jug
Focus® SE Herbicide	32292	11008561	4 x 4.5L	33/Jug
Intruvix [™] Herbicide	Intruvix [™] A - 33462 Intruvix [™] B - 33530	11002175	1 x 3.72kg + 1.2L Jugs / Case	80/Case
Intruvix™ II Herbicide	34898	11015493	4 x 2.58kg Jugs	40/Jug
Muster® Herbicide	21555	11015527	8 x 320g Jugs	40/Jug





Muster® Toss-N-Go® Herbicide	23569	11009503	8 x 320g Pouches	40/Pouch
Pinnacle® SG Herbicide	29349	TBD	8 x 240g Jugs	50/Jug
Pinnacle® SG Toss-N-Go® Herbicide	30741	11009510	10 x 96g Pouches	20/Pouch
Pounce® 384EC Insecticide	16688	11008516	2 x 10L Jugs	160/Jug
Pounce® 384EC Insecticide	16688	11004908	12 x 1L Jugs	16/Jug
Predicade® Herbicide	Predicade® Broadleaf 31713 Perimeter® II 30094 Predicade® Grass 31735 MCPA Ester 600 32311	11007126	486g Jug + 3.4L Jug + 8L Jug + 7.6L Jug / Case	40/Case
Refine® M Herbicide	Refine® SG 28285 MCPA Ester 600 32311	11007178	486g Jug + 7.6L Jug / Case	40/Case
Refine® SG Herbicide	28285	11009508	8 x 486g Jugs	40/Jug
Travallas® Herbicide	31685	11009532	2 x 8L Jugs	40/Jug
UpBeet® Herbicide	25813	11009502	10 x 117g Jugs	4.1/Jug
Perimeter® II 3.4L Herbicide	30094	11009406	4 x 3.4L Jug	40/Jug
Perimeter® II 80L Herbicide	30094	11009411	80L Drum	940/Drum

PrecisionPac® Herbicides						
Product	PMRA Reg #	SKU#	Case Size	Rate (Ac/Unit)		
Burnoff Blends						
CF-09 Herbicide	34140	11014279	10 Grower Bags /Box	1 Acre		
CF-14 Herbicide	34140	11014273	10 Grower Bags /Box	1 Acre		
CF-18 Herbicide	34140	11014281	10 Grower Bags /Box	1 Acre		
CF-18-50 Herbicide	34473	TBD	10 Grower Bags /Box	1 Acre		
CF-09-878 Herbicide	34475	TBD	10 Grower Bags /Box	1 Acre		
CF-18-878 Herbicide	34476	TBD	10 Grower Bags /Box	1 Acre		
CF-18-439 Herbicide	34477	TBD	10 Grower Bags /Box	1 Acre		
NC-0050 Herbicide	29928	11006325	10 Grower Bags /Box	1 Acre		
NC-00439 Herbicide	29929	11006307	10 Grower Bags /Box	1 Acre		
DB-878 Herbicide	32955	11007578	10 Grower Bags /Box	1 Acre		





PrecisionPac® Herbicides						
Product	PMRA Reg #	SKU#	Case Size	Rate (Ac/Unit)		
DB-878 PRO Herbicide	33868	11015091	10 Grower Bags /Box	1 Acre		
Extended Weed Control Blend						
SZ-75 Herbicide	33832	11013639	10 Grower Bags /Box	1 Acre		
SZ-0050 Herbicide	34178	11014294	10 Grower Bags /Box	1 Acre		
Post-Emergent Broadleaf Bler	nds					
DB-8454 Herbicide	29205	11009513	10 Grower Bags /Box	1 Acre		
DB-6654 Herbicide	29556	TBD	10 Grower Bags /Box	1 Acre		
PP-2525 Herbicide	29261	11006045	10 Grower Bags /Box	1 Acre		
PP-23235 Herbicide	29262	11005764	10 Grower Bags /Box	1 Acre		
PP-3317 Herbicide	29927	11000554	10 Grower Bags /Box	1 Acre		
Post-Emergent Cross Spectrum Blends						
CS-100-2525 Herbicide	32121	11006484	10 Grower Bags /Box	1 Acre		
CS-75-2525 Herbicide	32577	11009536	10 Grower Bags /Box	1 Acre		
CS-100-23235 Herbicide	32575	11006509	10 Grower Bags /Box	1 Acre		
CS-75-23235 Herbicide	32579	11007515	10 Grower Bags /Box	1 Acre		
CS-100-50 Herbicide	32739	11014552	10 Grower Bags /Box	1 Acre		
CS-75-50 Herbicide	32740	11014561	10 Grower Bags /Box	1 Acre		

Always read and follow label instructions. Member of CropLife Canada.

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