



# FMC CASHBACK

# 2024

## TERMS & CONDITIONS

1. **Offer Period:** The 2024 FMC CashBack (the “Offer”) is administered by FMC of Canada Limited (“FMC”) and begins on November 1, 2023 and concludes on October 31, 2024.
2. **Eligibility:** The Offer is open to Canadian growers who reside in British Columbia, Alberta, Saskatchewan or Manitoba and are the owner, operator or designated representative of a farm.
3. **Pre-Enrollment:** Growers who participated in and received a rebate payment from FMC from the 2023 FMC Cashback program will automatically be enrolled for the 2024 Offer. This enrollment will remain in effect for all subsequent years unless FMC receives notification in written form from the Grower explicitly stating that they no longer wish to participate in the current or subsequent Offers.
4. **Enrolment:** Growers who meet the qualifying purchase criteria for the 2023 FMC CashBack program will automatically be enrolled in the 2024 program. FMC must receive written notice from the grower if they wish to cease membership in the FMC CashBack program.

**Qualification:** Purchase a minimum of \$5,000 of eligible FMC products between November 1, 2023 and October 31, 2024.

6. **Purchase Segments:** Rebates are paid as per the following logic:
  - (a) Total dollars purchased of FMC products at 2024 Suggested Retail Price (MSRP) pre-qualify a grower for rebates corresponding to the segment of products and their total purchase percentages as per the chart below:

Segment	Purchase Levels (MSRP)			
	\$5,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$74,999	≥ \$75,000
<b>Pre Herbicide</b>	2%	4%	6%	8%
<b>Post Herbicide</b>	6%	9%	12%	15%

- (b) No minimum unit or acre purchase is required in any segment to receive a rebate on that segment.
- (c) No matching acres are required between the Pre-Herbicide and Post Herbicide segments.
- (d) Purchases from the Purchase Level Builders Segment count towards the overall dollars purchased and can move the grower up in the dollar categories, however, the products within this segment are not eligible for rebates.

There are 3 product segments (See below for products in each segment).

- i. Products in the “Pre-Herbicides” Segment Include (products eligible for rebate):
  - Authority® 480, Authority® Strike, Authority® Supreme, Command® 360 ME, Command® Charge, Focus®, Intruvix™ herbicide, Intruvix™ II herbicide, SZ-75 herbicide, SZ-0050 herbicide, CF-09-878 herbicide, CF-18-878 herbicide, CF-18-439 herbicide, CF-18-50 herbicide
  - Virtual purchases of Command® Charge herbicide and Intruvix™ II herbicide will also be eligible for rebates under the “Pre Herbicides” segment
    - A virtual purchase of Command® Charge herbicide would consist of one 5.4L jug of Command® 360 ME herbicide purchased in conjunction with one 1.2L of Aim® EC herbicide or equivalent amounts of other Aim® EC herbicide SKUs
    - A virtual purchase of Command® Charge herbicide would also consist of Command® 360 ME herbicide purchased in conjunction with the following amount of CF-18 Herbicide from PrecisionPac®:

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PrecisionPac® CF Herbicide	PrecisionPac® CF Herbicide SKU Size	Matching Units (Jug) Command® 360 ME
<b>CF-18</b>	1 acre	0.025

- A virtual purchase of Intruvix™ would consist of one 1.2L of Aim® EC with 80 acres of Express® FX and/or PrecisionPac® DB-878 herbicides
- A virtual purchase of Intruvix™ would consist of Express® FX and/or PrecisionPac® DB-878 herbicides purchased in conjunction with the following amount of CF Herbicide:

PrecisionPac® CF Herbicide	PrecisionPac® CF Herbicide SKU Size	Matching Units (Jug) Express® FX	Matching Units (acre) PrecisionPac® DB-878
<b>CF-09</b>	1 acre	0.025	1 acre

- A virtual purchase of Intruvix™ II would consist of one 1.2L of Aim® EC with 40 acres of Express® FX and/or PrecisionPac® DB-878 herbicides
- A virtual purchase of Intruvix™ II would consist of Express® FX and/or PrecisionPac® DB-878 herbicides purchased in conjunction with the following amount of CF Herbicide:

PrecisionPac® CF Herbicide	PrecisionPac® CF Herbicide SKU Size	Matching Units (Jug) Express® FX	Matching Units (acre) PrecisionPac® DB-878
<b>CF-09</b>	2 acres	0.025	1 acre
<b>CF-18</b>	1 acre	0.125	1 acre

ii. Products in the “Post Herbicides” Segment Include (products eligible for rebate):

- Ally® Toss-N-Go®, Barricade® II, Predicade®, Refine® M, Refine® SG, Travallas®,
- PrecisionPac® herbicides
  - PP-2525, PP-23235, PP-3317, DB-8454, DB-6654, Ally® High, Ally® Low,
  - CS-75-2525, CS-100-2525, CS-75-23235, CS-100-23235, CS-100-50, CS-75-50
  - Perimeter® II herbicide. Perimeter® II Herbicide must always be matched to total acres of PrecisionPac® Post herbicide blend purchase.
  - Perimeter® II herbicide rebate dollars will be calculated based on the following table:

Product	Treated Acres Per Unit	Eligible Purchase Value \$/unit
<b>Perimeter® II 3.4L Herbicide</b>	40 acres/Jug	\$128.80/jug
<b>Perimeter® II 80L Herbicide</b>	940 acres/Drum	\$3,026.80/jug

iii. Products in the “Purchase Level Builders” Segment Include (purchases count towards total dollars but are not rebatable products):

- Aim® EC, Express® SG, Express® PRO, Express® FX, Express® LW, PrecisionPac® herbicides (CF-09, CF-14, CF-18, NC-0050, NC-00439, DB-878 and DB-878 PRO), Beleaf® 50SG, Carbine®, Coragen®, Coragen® MaX, Cygon® 480-AG, Exirel®, Pounce® 384EC, Muster®, Muster® Toss-N-Go®, Pinnacle® SG, Pinnacle® SG Toss-N-Go®, UpBeet®

## 7. Proactive Bonus

- a. Growers are eligible for a \$1.00 per acre rebate when products from the Post Herbicides category are matched to products from the “Pre Herbicides” category
- b. Products eligible for matching are listed above in the “Pre Herbicides” and “Post Herbicides” categories
- c. Acres used to calculate this bonus will be based on the chart at the bottom of the terms and conditions
- d. Growers cannot match the same acre to multiple products purchased as noted in the examples below

For example:

1. Grower purchases 800 acres of Authority® 480 herbicide, 600 acres of Focus® herbicide, and 800 acres of Barricade® II herbicide

- a. This grower will receive the matching \$1.00/acre rebate on the 800 acres that match between Authority® 480 and Barricade® II herbicide and will not receive a matching acre rebate on the 600 acres of Focus® herbicide

- e. In the event a grower purchases more Post Herbicide acres than one of their Pre-Herbicide purchases, but has additional purchases of Pre-Herbicides, the grower will be eligible to match the remaining acres

For example:

1. Grower purchases 1200 acres of Travallas® herbicide, 500 acres of Command® Charge herbicide and 900 acres of Intruvix™ II herbicide

- a. The grower will receive a matching \$1.00/acre rebate on the 500 acres of Command Charge and then receive a \$1.00/acre rebate on the 700 acres of Intruvix™ II herbicide. The remaining 200 acres of Intruvix™ herbicide cannot be matched as all 1200 acre of Travallas® herbicide have been matched.

## 8. Rebate Calculations:

- a. Retailers will submit grower purchase/retailer sales information on behalf of the grower for rebate payment calculation by November 7th, 2024.
- b. Rebates are paid on net sales purchase data as provided by the retailer(s).
- c. Rebates will be calculated based on 2024 Suggested Retail Price. FMC reserves the right to change suggested retail price at any time during the season in its sole discretion which may impact the growers' rebates within the Offer.

**9. Rebate Payment:** FMC reserves the right to audit all sales of FMC products by the distributor / retailer to growers in order to confirm the accuracy of the sales and to adjust, if necessary, any affected rebates retroactively.

**10. Overpayment:** Any program overpayment will be refunded to FMC by the customer or will be deducted from future program payments at the election and discretion of FMC.

**11. Program Discrepancies:** Any claims for discrepancies in program payments must be received in writing by FMC by January 31, 2025

**12. Grower Usage:** To qualify for the above rebates, eligible products must be used by the same grower who purchased them, on a single farming operation.



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- 13. Retailer Qualifications:** All herbicide purchases must be made from an authorized crop protection retailer with CropLife Phase III facilities.
- 14. Product Returns:** Growers will not receive rebates for products that are returned for any reason. It is the sole responsibility of the Grower to advise FMC if a return has occurred after the issuance of the Growers rebate cheque. Failure to do so, constitutes fraud and renders the program rebate null and void and potentially could be subject to legal action.
- 15. Additional Programming:** Participating growers may be eligible for additional 2024 FMC programs or rebates. See Terms and Conditions of any other programs for program eligibility.
- 16. Information and Data Usage:** Via pre-enrollment as indicated in section 3 or by enrolling in the 2024 Offer, the grower acknowledges that their retailer(s) will submit purchase information, which may include personally identifiable information such as contact information and all necessary purchase data from the Grower and the Retailer, on their behalf to FMC and authorizes FMC, their affiliates and any third parties designated by FMC to use such information provided for the following purposes:
- Calculation, administration, and fulfillment of this program.
  - As a basis to send information that is relevant and useful to the grower or respond to grower queries using any form of communication including telephone, fax, email, text message, instant message, and social media to ensure we are fulfilling our customer centric core value
  - To provide baseline data to improve the program in the future to further benefit the Grower
  - To further enhance our current level of services and product offerings
  - Other required purposes that require the Grower to consent to as permitted and required by law
    - Certain of these affiliates or third parties may be located in countries outside of Canada. If a grower does not wish to receive product/offering information from FMC, the grower can contact FMC at 1-833-362-7722. For more information on how FMC handles information, visit [privacy.FMC.ca](http://privacy.FMC.ca).
  - If a Grower chooses to revoke their consent for usage of the data for any of the reasons stated in section 16 through expressed written notification, FMC reserves the right to terminate the Grower's participation in the 2024 Offer. This termination will result in the immediate forfeiture of any fiduciary entitlements that would otherwise be due to the Grower under the 2024 Offer or other FMC programs.
- 17. Minimum Cheque Rebate:** FMC reserves the right not to send a rebate cheque for less than \$100.00 in total rebate dollar value to the Grower. Grower must qualify and have purchases over \$5,000.00 to receive a rebate.
- 18. Prior Notice:** FMC reserves the right to modify this program in its sole discretion. Program subject to change without notice.

Always read and follow label instructions.  
Member of CropLife Canada.

FMC, the FMC logo, Aim, Ally, Authority, Barricade, Command, Coragen, Cygon, Exirel, Express, Focus, Intruvix, Muster, Perimeter, Pinnacle, Pounce, PrecisionPac, Predicade, Refine, Toss-N-Go, Travallas and UpBeet are trademarks of FMC Corporation or an affiliate.

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The following acre conversions will be used to calculate rebates:

Product	PMRA Reg. #	SKU #	Case Size	Rate (Ac/Unit)
Aim® EC Herbicide	28573	11008411	4 x 4.8L Jugs	320/Jug
Aim® EC Herbicide	28573	11008591	8 x 1.2L Jugs	80/Jug
Ally® Toss-N-Go Herbicide	24388	11009504	8 x 122g Pouches	40/Pouch
Ally® Herbicide	20214	11015492	8 x 244g Jugs	80/Jug
Authority® 480 Herbicide	29012	11008371	4 x 3.79L Jugs	32/Jug
Authority® Strike Herbicide	34867	11015534	4 x 4.52L Jugs	28/Jug
Authority® Supreme Herbicide	32562	11008414	2 x 8L Jugs	33/Jug
Barricade® II Herbicide	Barricade® SG 29544 Perimeter® II 30094	11006916	486g Jug + 3.4L Jug / Case	40/Case
Beleaf® 50SG Insecticide	29796	11008493	6 x 0.68kg Jugs	10.5/Jug
Carbine® Insecticide	36459	11015002	4 x 1.587kg jugs	25/jug
Command® 360 ME Herbicide	27827	11008568	2 x 5.4L Jugs	40/Jug
Command® Charge Herbicide	Command® Charge A - 33558 Command® Charge B - 33535	11000403	2 x 5.4L Jugs + 2 x 1.2L Jugs / Case	80/Case
Coragen® Insecticide	28982	11006980	2 x 6L Jugs	80/Jug
Coragen® Insecticide	28982	11006705	4 x 3.79L Jugs	50/Jug
Coragen® MaX Insecticide	34385	11014225	4 x 2L Jugs	80/Jug
Cygon® 480-AG Insecticide	25651	11004918	2 x 10L Jugs	25-58/Jug
Exirel®	30895	11009540	4 x 3.79L Jugs	12.5/Jug
Express® FX Herbicide	33039	11009019	2 x 1.86kg Jugs	40/Jug
Express® LW Herbicide	28813	11009506	8 x 320g Jugs	80/Jug
Express® PRO Herbicide	29212	11005774	8 x 567g Jugs	80/Jug
Express® SG Herbicide	28262	11005497	8 x 486g Jugs	80/Jug
Focus® SE Herbicide	32292	11008561	4 x 4.5L	33/Jug
Intruvix™ Herbicide	Intruvix™ A - 33462 Intruvix™ B - 33530	11002175	1 x 3.72kg + 1.2L Jugs / Case	80/Case
Intruvix™ II Herbicide	34898	11015493	4 x 2.58kg Jugs	40/Jug
Muster® Herbicide	21555	11015527	8 x 320g Jugs	40/Jug



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<b>Muster® Toss-N-Go® Herbicide</b>	23569	11009503	8 x 320g Pouches	40/Pouch
<b>Pinnacle® SG Herbicide</b>	29349	TBD	8 x 240g Jugs	50/Jug
<b>Pinnacle® SG Toss-N-Go® Herbicide</b>	30741	11009510	10 x 96g Pouches	20/Pouch
<b>Pounce® 384EC Insecticide</b>	16688	11008516	2 x 10L Jugs	160/Jug
<b>Pounce® 384EC Insecticide</b>	16688	11004908	12 x 1L Jugs	16/Jug
<b>Predicade® Herbicide</b>	Predicade® Broadleaf 31713 Perimeter® II 30094 Predicade® Grass 31735 MCPA Ester 600 32311	11007126	486g Jug + 3.4L Jug + 8L Jug + 7.6L Jug / Case	40/Case
<b>Refine® M Herbicide</b>	Refine® SG 28285 MCPA Ester 600 32311	11007178	486g Jug + 7.6L Jug / Case	40/Case
<b>Refine® SG Herbicide</b>	28285	11009508	8 x 486g Jugs	40/Jug
<b>Travallas® Herbicide</b>	31685	11009532	2 x 8L Jugs	40/Jug
<b>UpBeet® Herbicide</b>	25813	11009502	10 x 117g Jugs	4.1/Jug
<b>Perimeter® II 3.4L Herbicide</b>	30094	11009406	4 x 3.4L Jug	40/Jug
<b>Perimeter® II 80L Herbicide</b>	30094	11009411	80L Drum	940/Drum

<b>PrecisionPac® Herbicides</b>				
<b>Product</b>	<b>PMRA Reg #</b>	<b>SKU #</b>	<b>Case Size</b>	<b>Rate (Ac/Unit)</b>
<b>Burnoff Blends</b>				
<b>CF-09 Herbicide</b>	34140	11014279	10 Grower Bags /Box	1 Acre
<b>CF-14 Herbicide</b>	34140	11014273	10 Grower Bags /Box	1 Acre
<b>CF-18 Herbicide</b>	34140	11014281	10 Grower Bags /Box	1 Acre
<b>CF-18-50 Herbicide</b>	34473	TBD	10 Grower Bags /Box	1 Acre
<b>CF-09-878 Herbicide</b>	34475	TBD	10 Grower Bags /Box	1 Acre
<b>CF-18-878 Herbicide</b>	34476	TBD	10 Grower Bags /Box	1 Acre
<b>CF-18-439 Herbicide</b>	34477	TBD	10 Grower Bags /Box	1 Acre
<b>NC-0050 Herbicide</b>	29928	11006325	10 Grower Bags /Box	1 Acre
<b>NC-00439 Herbicide</b>	29929	11006307	10 Grower Bags /Box	1 Acre
<b>DB-878 Herbicide</b>	32955	11007578	10 Grower Bags /Box	1 Acre
<b>DB-878 PRO Herbicide</b>	33868	11015091	10 Grower Bags /Box	1 Acre



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PrecisionPac® Herbicides				
Product	PMRA Reg #	SKU #	Case Size	Rate (Ac/Unit)
<b>Extended Weed Control Blend</b>				
SZ-75 Herbicide	33832	11013639	10 Grower Bags /Box	1 Acre
SZ-0050 Herbicide	34178	11014294	10 Grower Bags /Box	1 Acre
<b>Post-Emergent Broadleaf Blends</b>				
DB-8454 Herbicide	29205	11009513	10 Grower Bags /Box	1 Acre
DB-6654 Herbicide	29556	TBD	10 Grower Bags /Box	1 Acre
PP-2525 Herbicide	29261	11006045	10 Grower Bags /Box	1 Acre
PP-23235 Herbicide	29262	11005764	10 Grower Bags /Box	1 Acre
PP-3317 Herbicide	29927	11000554	10 Grower Bags /Box	1 Acre
<b>Post-Emergent Cross Spectrum Blends</b>				
CS-100-2525 Herbicide	32121	11006484	10 Grower Bags /Box	1 Acre
CS-75-2525 Herbicide	32577	11009536	10 Grower Bags /Box	1 Acre
CS-100-23235 Herbicide	32575	11006509	10 Grower Bags / Box	1 Acre
CS-75-23235 Herbicide	32579	11007515	10 Grower Bags /Box	1 Acre
CS-100-50 Herbicide	32739	11014552	10 Grower Bags /Box	1 Acre
CS-75-50 Herbicide	32740	11014561	10 Grower Bags /Box	1 Acre

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Member of CropLife Canada.

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