



**LET LIGHTNING STRIKE TWICE ON 320 ACRES.**  
***Purchase NEW Authority Strike™ herbicide and receive***  
***\$3.00/acre off the first 320 acres.***

One application of Authority Strike™ herbicide delivers a powerful one-pass burnoff now and extended control later – in exactly the same field. With two kinds of Group 14 action, Authority Strike™ herbicide lights up kochia, lamb's-quarters, pigweed, Russian thistle\*, wild buckwheat, waterhemp and more.



**AUTHORITY**  
**STRIKE™**  
HERBICIDE

***Contact your local FMC Account Manager or retailer to learn more.***

\*Suppression

Always read and follow label instructions. Member of CropLife Canada.

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# 2024 FMC 3 for 320 Authority Strike™ herbicide Program Terms and Conditions

1. **Offer Period:** The 2024 FMC 3 for 320 Authority Strike™ herbicide Program (the “Offer”) is administered by FMC of Canada Limited (“FMC”) and begins on November 1, 2023 and concludes on October 31, 2024.
2. **Eligibility:** The Offer is open to Canadian Growers who reside in British Columbia, Alberta, Saskatchewan or Manitoba and are the owner, operator or designated representative of a farm.
3. **Enrolment: Growers who purchase Authority Strike™ herbicide during the offer period, will be enrolled into this program.**
4. **Qualification:** Growers will receive a \$3.00 per acre rebate on their purchases of Authority Strike™ herbicide.
  - a) Growers will receive the rebate on a maximum of 320 acres.
  - b) All Growers, including 2024 FMC VIP enrolled Growers, are eligible.
  - c) The maximum rebate any Grower will receive is \$960.00 CAD.
  - d) The minimum rebate a qualifying Grower will receive is \$120.00 or 40 acres.
  - e) Rebates will be calculated at the following rate or refer to Appendix A:
    - (1) 1 jug of Authority Strike™ herbicide = 40 acres
    - (2) Maximum rebate = \$3.00 x 320 acres (8 jugs of Authority Strike™ herbicide) = \$960.00
5. **Rebate Calculations:**
  - a) Retailers will submit Grower purchase/retailer sales information on behalf of the Grower for rebate payment calculation by November 7th, 2024.
  - b) Rebates are paid on net sales purchase data as provided by the Retailer(s).
6. **Rebate Payment:** FMC reserves the right to audit all sales of FMC products by the distributor / retailer to Growers in order to confirm the accuracy of the sales and to adjust, if necessary, any affected rebates retroactively.
7. **Overpayment:** Any program overpayment will be refunded to FMC by the customer or will be deducted from future program payments at the election and discretion of FMC.
8. **Program Discrepancies:** Any claims for discrepancies in program payments must be received in writing by FMC by January 31, 2025.
9. **Grower Usage:** To qualify for the above rebates, eligible products must be used by the same Grower who purchased them, on a single farming operation.
10. **Retailer Qualifications:** All herbicide purchases must be made from an authorized crop protection retailer with CropLife Phase III facilities.
11. **Product Returns:** Growers will not receive rebates for products that are returned for any reason. It is the sole responsibility of the Grower to advise FMC if a return has occurred after the issuance of the Grower’s rebate cheque. Failure to do so, constitutes fraud and renders the program rebate null and void and potentially could be subject to legal action.
12. **Additional Programming:** Participating Growers may be eligible for additional 2024 FMC programs or rebates. See Terms and Conditions of any other programs for program eligibility.
13. **Information and Data Usage:** Via enrollment as indicated in section 3 or by enrolling in the 2024 Offer, the Grower acknowledges that their Retailer(s) will submit purchase information, which may include personally identifiable information such as contact information and all necessary purchase data from the Grower and the Retailer, on their behalf to FMC and authorizes FMC, their affiliates and any third parties designated by FMC to use such information provided for the following purposes:
  - a) Calculation, administration, and fulfillment of this program.
  - b) As a basis to send information that is relevant and useful to the Grower or respond to Grower queries using any form of communication including telephone, fax, email, text message, instant message, and social media to ensure we are fulfilling our customer centric core value.
  - c) To provide baseline data to improve the program in the future, to further benefit the Grower.
  - d) To further enhance our current level of services and product offerings.
  - e) Other required purposes that require the Grower to consent to, as permitted and required by law.
  - f) Certain of these affiliates or third parties may be located in countries outside of Canada. If a Grower does not wish to receive product/offering information from FMC, the Grower can contact FMC at 1-833-362-7722. For more information on how FMC handles information, visit [privacy.FMC.ca](http://privacy.FMC.ca).
  - g) If a Grower chooses to revoke their consent for usage of the data for any of the reasons stated in section 13 through expressed written notification, FMC reserves the right to terminate the Grower’s participation in the 2024 Offer. This termination will result in the immediate forfeiture of any fiduciary entitlements that would otherwise be due to the Grower under the 2024 Offer or other FMC programs.
14. **Minimum Cheque Rebate:** FMC reserves the right not to send a rebate cheque for less than \$120.00 in total rebate dollar value to the Grower.
15. **Prior Notice:** FMC reserves the right to modify this program in its sole discretion. Program subject to change without notice.

## Appendix A

Product	PMRA Reg.#	SKU#	Case Size	Rate (Ac/Unit)
Authority Strike™ herbicide	34867	11015534	4 x 4.52L Jugs	40/Jug