

# 2023 CLEAN STANDING CEREALS PROGRAM

FMC Cereal Herbicides & Belchim Manipulator® PGR  
Ontario, Quebec & the Maritimes

***Control your toughest weeds. Keep your crop standing.  
Reap the rewards of an easier harvest and maximum yield potential.***

The 2023 Clean Standing Cereals Grower Program delivers cleaner, shorter, stronger cereals. Purchase matching acres of Belchim Manipulator® plant growth regulator and any of FMC's in-crop cereal herbicides listed below and get a \$1/acre rebate. Belchim Manipulator PGR delivers a proven, early-season boost to reduce lodging for improved harvestability and yield potential, while FMC in-crop herbicides control your toughest weeds to reduce competitive pressure and keep fields cleaner for an easier harvest.

## PROGRAM DETAILS

Grower Matching Acre Rebate Target	Reward on Matching Acres
<b>2023 OTG Rebate:</b> 1. Barricade® M herbicide, Refine® M herbicide &/or Refine® SG herbicide  <b>Matched with:</b> 2. Belchim Manipulator® plant growth regulator  Matching acre rebate on qualified purchases applied up to a maximum of 640 acres per eligible Grower.	<b>\$ 1.00 / acre</b>

Rates for all acre calculations outlined below. Rebate to be paid to Retailer and Retailer to pass along to Grower as end of season rebate. For the purpose of this program, 2022 OTG sales is defined as net sales by Retailer to Grower for the period between **November 1<sup>st</sup> 2022 and October 31<sup>st</sup> 2023**.

## ELIGIBLE PRODUCTS & RATES

Grower Matching Acre Rebate Eligible Products		Acre Calculation for Matching Acres
Eligible Product List for Matching Acres	Unit Size	
Barricade® M herbicide	Case (486g+3.4L+7.6L)	40 acres / case
(&/or) Refine® M herbicide	Case (486g+7.6L)	40 acres / case
(&/or) Refine® SG herbicide	Jug (486g)	40 acres / jug
<b>Matched with:</b> Belchim Manipulator® plant growth regulator	Jug (10L) Tote (450 L) Tote (859 L)	14 acres / jug 630 acres / tote 1,202 acres / tote

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## PROGRAM RULES AND CONDITIONS

1. No enrolment is required. Growers who purchase a minimum of one unit (40 acres) of FMC branded in-crop cereal herbicide (Barricade® M herbicide, Refine® M herbicide or Refine® SG herbicide) and purchase the corresponding eligible product Belchim Manipulator® plant growth regulator between November 1st, 2022 and October 31st, 2023 will automatically qualify for the rebate outlined above.
2. Only eligible products listed in the table above are entitled for the program. Products other than those outlined above do not qualify. A minimum of 40 acres of any combination of FMC In-Crop cereal herbicides is required to qualify for the program.
3. For fulfillment, matching acre purchase of Belchim Manipulator® plant growth regulator is required to be from the same Retailer as the eligible FMC in-crop cereal herbicides. All eligible purchases must be made from an authorized crop protection Retailer with CropLife Phase III facilities.
4. Eligible Growers and Retailers are only in the Provinces of Ontario, Quebec and the Maritimes.
5. Rebates will not be paid on sales of FMC Canada products to:
  - (i) other Retailers or otherwise not to Growers, or
  - (ii) Growers outside of Ontario, Quebec, New Brunswick, Nova Scotia, Newfoundland or Prince Edward Island, or
  - (iii) to Growers more than one hundred and sixty (160) kilometers from the applicable retail sales location with respect to the sale.
6. Barricade® M herbicide, Refine® M herbicide or Refine® SG herbicide sales to be calculated based on the application rates listed in the above table (40 acres per case or jug unit). This translates to a reward potential for matching acres of \$40 per unit of FMC branded in-crop cereal herbicide.
7. Belchim Manipulator® plant growth regulator matching acre sales to be calculated based the application rate outlined in the above table (14 acres per 10 litre jug); 630 acres per 450 litre tote; 1,202 acres per 859 litre tote.
8. Growers may purchase more than one brand of FMC in-crop cereal herbicides. The cumulative total purchases of FMC in-crop cereal herbicides will be matched to Belchim Manipulator® plant growth regulator.
9. Matching acre purchases count only once in the calculations.
10. Matching acre rebate on qualified purchases applied up to a maximum of 640 acres per eligible Grower. This translates to a maximum rebate of \$640 per eligible Grower.
11. FMC Canada reserves the right to audit all sales of FMC Canada products by the Retailer to growers in order to confirm the accuracy of the sales and to adjust, if necessary, any affected rebates retroactively.
12. Rebate will be calculated based on data submitted by Retailer on behalf of Grower, as specified by FMC Canada. Rebates are paid on net OTG sales by customers, less product returns.
13. Payment of this incentive will be paid by FMC by January 2024. All payments will be made only to the Retailer named in the agreement and not to specific individuals. Retailer is responsible for rebate payment disbursement to qualified Growers.
14. Any product overpayment will be refunded to FMC Canada by the Retailer or will be deducted from future program payments at the election and discretion of FMC Canada.
15. Any claims for discrepancies in program payments must be received in writing by FMC Canada by February 1, 2024.
16. Additional Programming: Participating Growers may be eligible for additional FMC programs or rebates. See Terms and Conditions of any other programs for program eligibility.
17. Information and Data Usage: By participating in the 2023 Clean Standing Cereals Program, the Grower acknowledges that their Retailer(s) will submit purchase information, which may include personally identifiable information such as contact information and all necessary FMC product purchase data from the Grower and the Retailer, on their behalf to FMC Company and authorizes FMC, their affiliates and any third parties designated by FMC to use such information provided for the following purposes:
  - i. Calculation, administration and carry through of this program
  - ii. As a basis to send information that is relevant and useful to the grower or respond to grower queries
  - iii. To provide baseline data to improve the program in the future to further benefit the Grower
  - iv. Other required purposes that require the Grower to consent to as permitted and required by law
  - v. Certain of these affiliates or third parties may be located in countries outside of Canada. If a Grower does not wish to receive product/program information from FMC, the grower can contact FMC at 1-833-362-7722. For more information on how FMC handles information, visit [privacy.FMC.ca](https://privacy.FMC.ca).
18. This program may be modified, amended or cancelled by FMC Canada in its sole discretion.