



Effective control of flea beetle and cutworm

What is Pounce® 384EC insecticide?

Pounce® 384EC insecticide is a reliable solution for control of BOTH striped and crucifer flea beetles and cutworms in canola as well as cutworms in cereals, corn, flax, lentils, peas and sunflowers. Pounce® 384EC insecticide also controls a wide variety of additional pests in other crops (see back page for details). The active ingredient in Pounce® 384EC insecticide is permethrin – a synthetic pyrethroid that is very stable in light, which means it will not break down as quickly as other pyrethroids when applied.

How does Pounce® 384EC insecticide help my farm business?

Effective flea beetle control. Pounce® 384EC insecticide provides great value for growers looking for flea beetle control in canola. It provides excellent control of BOTH striped and crucifer flea beetles at the rate of 160 acres per 10 L jug.

Longer-lasting cutworm control versus other pyrethroids. Pounce® 384EC insecticide controls soil insects like cutworms for a longer period of time versus other pyrethroids due to its stability in light. The benefit is better protection of the crop, with less stand reduction and fewer cut plants.

GROUP
3

Quick facts:

Active ingredient:
Permethrin

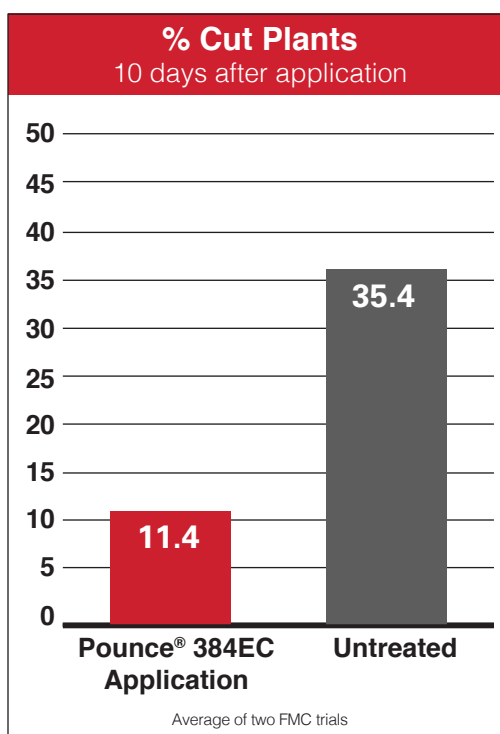
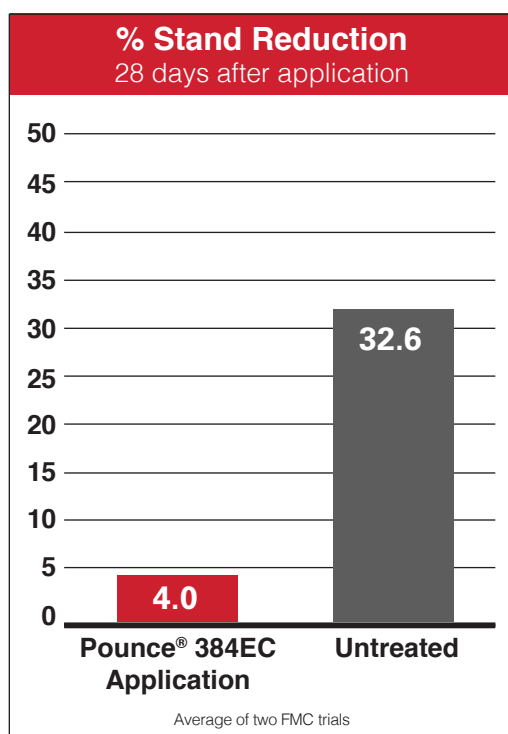
Packaging:
2 X 10L jugs per case

Water volume:
10 gal/ac (100 L/ha) by ground
3 gal/ac (30 L/ha) by air

Rates:
See back page

Application:
Aerial or ground

Rainfastness:
Once dry on leaf surface



What rate should I use?

Pounce® 384EC insecticide provides rate flexibility based on the pest or pests you're targeting. The timing of application depends on insect thresholds.

Crop	Pest	Recommended Rate*
Canola	Crucifer flea beetle	62 mL/ac (160 acres per 10 L jug)
Canola, cereals, corn, flax, lentils, peas, potatoes, sugar beets, sunflowers	Cutworms: army, black, dark-sided, pale western, red-backed, white	125 mL/ac (80 acres per 10 L jug)
Cole Crops	Cabbage looper, diamondback moth, imported cabbage worm, diamondback moth larvae, crucifer flea beetle	71 mL/ac (140 acres per 10 L jug)
Sweet corn	European corn borer, corn earworm	143 mL/ac (70 acres per 10 L jug)
Potato	Colorado potato beetle, potato flea beetle, potato leafhopper, tarnished plant bug (lygus bug)	100 mL/ac (100 acres per 10 L jug)
	European corn borer, variegated (climbing) cutworm	73 mL/ac (137 acres per 10 L jug)

*For complete crop and insect listing, with application rate ranges, refer to label

Crops

- Canola
- Cereals (wheat, oats, barley)
- Corn
- Lentils
- Peas
- Flax
- Potatoes
- Sunflowers
- Sweet Corn
- Cole Crops (cabbage, cauliflower, broccoli, brussels sprouts)

Pests

- Flea beetles
- Cutworms
- Cabbage looper
- Diamondback moth
- Imported cabbage worm
- European corn borer
- Tarnished plant bug (lygus bug)



Flea beetles



Cutworms

Questions? Ask your retailer about Pounce® 384EC insecticide today.

Always read and follow label directions. Member of CropLife Canada

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