



## **TERMS & CONDITIONS**

- 1. Offer Period: The 2021 FMC CashBack (the "Offer") is administered by FMC of Canada Limited ("FMC") and begins on November 1, 2020 and concludes on October 31, 2021.
- 2. Eligibility: The offer is open to Canadian growers who reside in British Columbia, Alberta, Saskatchewan or Manitoba and are the owner, operator or designated representative of a farm.
- 3. **Pre-Enrollment:** Growers who participated in and received a rebate payment from FMC from the 2020 FMC Grower Cashback program will automatically be enrolled for the 2021 Offer. This enrollment will remain in effect for all subsequent years unless FMC receives notification in written form from the Grower explicitly stating that they no longer wish to participate in the current or subsequent Offers.
- **4. Enrolment:** Growers who meet the qualifying purchase criteria for the 2021 FMC CashBack Program will automatically be enrolled in the 2021 program. FMC must receive written notice from the grower if they wish to cease membership in the FMC grower program.
  - (a) Pre-enrolled Growers who qualified for rebates in the 2020 FMC Grower Cashback Offer may register at fmccashback.ca to choose one of two thank you gifts: the Muck Chore Classic boot (valued at \$100 CAD) or a Lightweight portable power source with large capacity battery (valued at \$110 CAD)
    - Pre-enrolled growers will receive their thank you gift before June 30, 2021 providing that all the terms and conditions are fulfilled on or before February 28, 2021.
  - (b) Growers must fill out the mandatory sections of the fmccashback.ca portal in order to receive their free thank you gift.
  - (c) Growers can only receive one free thank you gift per farming operation.
  - (d) Growers who did not qualify for a rebate in the 2020 FMC Grower Cashback program (not pre-enrolled) must qualify for the 2021 Offer in order to be eligible to receive a free thank you gift.
    - i. Growers who qualify for a rebate in the 2021 Offer but were not pre-enrolled and fulfill all the terms and conditions of this program will receive their free thank you gift by December 31, 2021, while quantities last.
- 5. Qualification: Purchase a minimum of \$5,000 of eligible FMC products between November 1, 2020 and October 31, 2021.
- **6. Purchase Segments:** Rebates are paid as per the following logic:
  - (a) Total dollars purchased of FMC products at Suggested Retail Price (MSRP) pre-qualify a grower for rebates corresponding to the segment of products and their total purchase percentages as per the chart below:

	Purchase Levels (MSRP)			
Segment	\$5,000 - \$29,999	\$30,000 - \$49,999	\$50,000 - \$74,999	≥ \$75,000
Pre Herbicide	2%	4%	6%	8%
Post Herbicide	6%	9%	12%	15%

- (b) No minimum unit or acre purchase is required in any segment to receive a rebate on that segment.
- (c) No matching acres are required between the Pre Herbicide and Post Herbicide segments.
- (d) Purchases from the Purchase Level Builders Segment count towards the overall dollars purchased and can move the grower up in the dollar categories, however, the products within this segment are not eligible for rebates.

There are 3 product segments (See below for products in each segment).

- i. Products in the "Pre Herbicides" Segment Include (products eligible for rebate):
  - Authority® 480, Authority® Charge, Authority® Supreme, Command® 360 ME, Command® Charge, Focus®, Intruvix™ herbicide, SZ-75 herbicide
  - Virtual purchases of Command<sup>®</sup> Charge herbicide and Intruvix<sup>™</sup> herbicide will also be eligible for rebates under the "Pre Herbicides" segment
  - A virtual purchase of Command® Charge herbicide would consist of one 5.4L jug of Command® 360ME herbicide purchased in conjunction with one 1.2L of Aim® EC herbicide or equivalent amounts of other Aim® EC herbicide SKUs
  - A virtual purchase of Intruvix<sup>™</sup> would consist of one 1.2L of Aim<sup>®</sup> EC with 80 acres of Express<sup>®</sup> FX and/or PrecisionPac<sup>®</sup> DB-878 herbicides
  - For complete details of the calculations for virtual Command® Charge and Intruvix™ see the Ace Resistant Weeds Program Terms and Conditions
  - Growers will not be able to receive ACE Resistance Weeds Program rebates on Command® 360 ME herbicide in addition to 2021 FMC CashBack rebates. The purchase acres of Command® 360 ME herbicide will be matched with an Aim® EC herbicide purchase in the ACE Resistance Weeds offer first. Any Command® 360 ME herbicide unmatched acres will then be eligible for a rebate in the 2021 FMC CashBack Program.

ii Products in the "Post Herbicides" Segment Include (products eligible for rebate):

- Ally® Toss-N-Go®, Barricade® II, Predicade®, Refine® M, Refine® SG, Travallas®, Triton® K
- PrecisionPac® herbicides
- PP-2525, PP-23235, PP-3317, DB-8454, Triton® C, Ally® High, Ally® Low,

- CS-75-2525, CS-100-2525, CS-75-23235, CS-100-23235, CS-100-12, CS-75-12
- Perimeter® II\*
- \*Perimeter<sup>®</sup> II Herbicide must always be matched to total acres of broadleaf purchase.
- Perimeter® II Herbicide rebate dollars will be calculated based on the following table:

Product	Treated Acres Per Unit	Eligible Purchase Value \$/unit
Perimeter® 4.86L Herbicide	30 acres/Jug	\$75.00/jug
Perimeter® II 2.5L Herbicide	30 acres/Jug	\$75.00/jug
Perimeter® II 3.4L Herbicide	40 acres/Jug	\$100.00/jug
Perimeter® II 80L Herbicide	940 acres/Drum	\$2,350.00/jug

- iii. Products in the "Purchase Level Builders" Segment Include (purchases count towards total dollars but are not rebatable products):
  - Aim® EC, Express® SG, Express® PRO, Express® FX, Express® LW, PrecisionPac® herbicides (NC-0050, NC-00439 and DB-878), Beleaf® 50SG, Coragen®, Exirel®, Pounce® 384EC, Muster® Toss-N-Go®, Pinnacle® SG Toss-N-Go®, UpBeet®, Cygon® 480-AG

## 7. Rebate Calculations:

- a. Retailers will submit grower purchase/retailer sales information on behalf of the grower for rebate payment calculation by October 31st, 2021.
- b. Rebates are paid on net sales purchase data as provided by the retailer(s).
- c. Rebates will be calculated based on 2021 Suggested Retail Price
- 8. Rebate Payment: FMC reserves the right to audit all sales of FMC products by the distributor / retailer to growers in order to confirm the accuracy of the sales and to adjust if necessary, any affected rebates retroactively.
- **Overpayment:** Any program overpayment will be refunded to FMC by the customer or will be deducted from future program payments at the election and discretion of FMC.
- 10. Program Discrepancies: Any claims for discrepancies in program payments must be received in writing by FMC by December 30, 2021.
- 11. Grower Usage: In order to qualify for the above rebates, eliqible products must be used by the same grower who purchased them, on a single farming operation.
- 12. Retailer Qualifications: All herbicide purchases must be made from an authorized crop protection retailer with CropLife Phase III facilities.
- 13. Product Returns: Growers will not receive rebates for products that are returned for any reason. It is the sole responsibility of the Grower to advise FMC if a return has occurred after the issuance of the Growers rebate cheque. Failure to do so, constitutes fraud and renders the program rebate null and void and potentially could be subject to legal action.
- 14. Additional Programming: Participating growers may be eligible for additional FMC programs or rebates. See Terms and Conditions of any other programs for program eligibility.
- 15. Information and Data Usage: Via pre-enrollment as indicated in section 3 or by enrolling in the 2021 Offer, the grower acknowledges that their retailer(s) will submit purchase information, which may include personally identifiable information such as contact information and all necessary purchase data from the Grower and the Retailer, on their behalf to FMC and authorizes FMC, their affiliates and any third parties designated by FMC to use such information provided for the following purposes:
  - a. Calculation, administration and fulfillment of this program.
  - b. As a basis to send information that is relevant and useful to the grower or respond to grower queries using any form of communication including telephone, fax, email, text message, instant message and social media to ensure we are fulfilling our customer centric core value
  - c. To provide baseline data to improve the program in the future to further benefit the Grower
  - d. To further enhance our current level of services and product offerings
  - e. Other required purposes that require the Grower to consent to as permitted and required by law
    - i. Certain of these affiliates or third parties may be located in countries outside of Canada. If a grower does not wish to receive product/offering information from FMC, the grower can contact FMC at 1-833-362-7722. For more information on how FMC handles information, visit privacy.FMC.ca.
    - f. If a Grower chooses to revoke their consent for usage of the data for any of the reasons stated in section 14 through expressed written notification, FMC reserves the right to terminate the Growers participation in the 2021 Offer. This termination will result in the immediate forfeiture of any fiduciary entitlements that would otherwise be due to the Grower under the 2021 Offer or other FMC programs. This termination would also result in the immediate forfeiture of the free sign up gifts outlined in section 4, specifically subsections "A" and "D"
- **16. Minimum Cheque Rebate:** FMC reserves the right not to send a rebate cheque for less than \$100.00 in total rebate dollar value to the Grower. Grower must qualify and have purchases over \$5,000.00 in order to receive a rebate.
- 17. Prior Notice: FMC reserves the right to modify this program in its sole discretion. Program subject to change without notice.

Always read and follow label instructions.

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FMC, the FMC logo, Aim, Ally, Authority, Barricade, Command, Coragen, Cygon, Exirel, Express, Focus, Intruvix, Muster, Perimeter, Pinnacle, Pounce, PrecisionPac, Predicade, Refine, Toss-N-Go, Travallas and Upbeet are trademarks of EMC Corporation or an affiliate ©2020 FMC Corporation, All rights reserved







## The following acre conversions will be used to calculate rebates:

Product	PMRA Reg. #	SKU #	Case Size	Rate (Ac/Unit)
Aim® EC Herbicide	28573	10059986	4 x 2L Jugs	133/Jug
Aim® EC Herbicide	28573	11008411	4 x 4.8L Jugs	320/Jug
Aim® EC Herbicide	28573	11008591	8 x 1.2L Jugs	80/Jug
Ally® Herbicide	24388	11009504	8 x 122g Pouches	61/Pouch
Authority® 480 Herbicide	29012	11008371	4 x 3.79L Jugs	32/Jug
Authority® Charge Herbicide	Authority® 29012 Aim® EC 28573	10059987	2 x 3.79L Jugs + 1 x 1.2L Jugs / Case	86/Case
Authority® Supreme Herbicide	32562	11008414	2 x 8L Jugs	40/Jug
Barricade <sup>®</sup> II Herbicide	Barricade® SG 29544 Perimeter® II 30094	11006916	486g Jug + 3.4L Jug / Case	40/Case
Beleaf® 50SG Insecticide	29796	11008493	6 x 0.68kg Jugs	10.5/Jug
Command® 360 ME Herbicide	27827	11008568	2 x 5.4L Jugs	40/Jug
Command® Charge Herbicide	Command® Charge A - 33558 Command® Charge B - 33535	11000403	2 x 5,4L Jugs + 2 x 1.2L Jugs / Case	80/Case
Coragen® Insecticide	28982	11006980	2 x 6L Jugs	120/Jug
Coragen® Insecticide	28982	11006705	4 x 3.79L Jugs	76/Jug
Cygon® 480-AG Insecticide	25651	11004918	2 x 10L Jugs	25-58/Jug
Exirel <sup>®</sup>	30895	11009540	4 x 3.79L Jugs	12.5/Jug
Express® FX Herbicide	Express® SG 28262 Dicamba L 31536	D15400058	486g bottle + 4.7L Jug / Case	80/Case
Express® FX Herbicide	33039	11009019	2 x 1.86kg Jugs	40/Jug
Express® LW Herbicide	28813	11009506	8 x 320g Jugs	80/Jug
Express® PRO Herbicide	29212	11005774	8 x 567g Jugs	80/Jug
Express® SG Herbicide	28262	11005497	8 x 486g Jugs	80/Jug
Focus® Herbicide	Pyroxasulfone 85WG 30572 Aim® EC 28573	11008523	2 x 2kg Jugs + 1 x 2L Jugs / Case	84/Case
Focus® SE Herbicide	32292	11008561	4 x 4.5L	50/Jug
Intruvix™ Herbicide	Intruvix™ A - 33462 Intruvix™ B - 33530	11002175	1 x 3.72kg + 1.2L Jugs / Case	80/Case
Muster® Toss-N-Go® Herbicide	23569	11009503	8 x 320g Pouches	40/Pouch
Pinnacle® SG Toss-N-Go® Herbicide	30741	11009510	10 x 96g Pouches	27/Pouch
Pounce® 384EC Insecticide	16688	11008516	2 x 10L Jugs	160/Jug
Predicade® Herbicide	Predicade® Broadleaf 31713 Perimeter® II 30094 Predicade® Grass 31735 MCPA Ester 600 32311	11007126	486g Jug + 3.4L Jug + 8L Jug + 7.6L Jug / Case	40/Case
Refine® M Herbicide	Refine® SG 28285 MCPA Ester 600 32311	11007178	486g Jug + 7.6L Jug / Case	40/Case
Refine® SG Herbicide	28285	11009508	8 x 486g Jugs	40/Jug
Travallas® Herbicide	31685	11009532	2 x 8L Jugs	40/Jug
Triton® K Herbicide	Triton® Broadleaf 29989 2,4-D Ester 700 27820	D14617912	1.47kg Jug + 10L Jug / Case	40/Case

Product	PMRA Reg. #	SKU #	Case Size	Rate (Ac/Unit)
UpBeet® Herbicide	25813	11009502	10 x 117g Jugs	8/Jug
Perimeter® 4.86L Herbicide	29586	D14430298	2 x 4.86L Jugs	30/Jug
Perimeter® II 2.5L Herbicide	30094	D14895922	2 x 2.5L Jugs	30/Jug
Perimeter® II 3.4L Herbicide	30094	11009406	2 x 3.4L Jugs	40/Jug
Perimeter® II 80L Herbicide	30094	11009411	80L Drum	940/Drum

PrecisionPac® Herbicides						
Burnoff Blends						
NC-0050 Herbicide	29928	11006325	10 Grower Bags / Box	1 Acre		
NC-00439 Herbicide	29929	11006307	10 Grower Bags / Box	1 Acre		
DB-878 Herbicide	32955	11007578	10 Grower Bags / Box	1 Acre		
Pre-Seed Extended Weed Control	Pre-Seed Extended Weed Control Blend					
SZ-75 Herbicide	33832	TBD	10 Grower Bags / Box	1 Acre		
Post-Emergent Broadleaf Blend	s					
DB-8454 Herbicide	29205	11009513	10 Grower Bags / Box	1 Acre		
PP-2525 Herbicide	29261	11006045	10 Grower Bags / Box	1 Acre		
PP-23235 Herbicide	29262	11005764	10 Grower Bags / Box	1 Acre		
PP-3317 Herbicide	29927	11000554	10 Grower Bags / Box	1 Acre		
Triton® C PrecisionPac® Herbicide	28622	D14102475	10 Grower Bags / Box	1 Acre		
Post-Emergent Cross Spectrum Blends						
CS-100-2525 Herbicide	32121	11006484	10 Grower Bags / Box	1 Acre		
CS-75-2525 Herbicide	32577	11009536	10 Grower Bags / Box	1 Acre		
CS-100-23235 Herbicide	32575	11006509	10 Grower Bags / Box	1 Acre		
CS-75-23235 Herbicide	32579	11007515	10 Grower Bags / Box	1 Acre		
CS-100-12 Herbicide	33015	11007630	10 Grower Bags / Box	1 Acre		
CS-75-12 Herbicide	33016	11007645	10 Grower Bags / Box	1 Acre		

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