



Effective, economical control of flea beetle and cutworm

What is Pounce® 384EC insecticide?

Pounce® 384EC insecticide is an economical, reliable solution for control of flea beetles and cutworms in canola as well as cutworms in cereals, corn, flax, lentils, peas and sunflowers. Pounce® 384EC insecticide also controls a wide variety of additional pests in other crops (see back page for details). The active ingredient in Pounce® 384EC insecticide is permethrin – a synthetic pyrethroid that is very stable in light, which means it will not break down as quickly as other pyrethroids when applied.

How does Pounce® 384EC insecticide help my farm business?

Cost-effective flea beetle. Pounce® 384EC insecticide provides great value for growers looking for flea beetle control in canola. It provides excellent control of flea beetles at the rate of 160 acres per 10 L jug.

Longer-lasting cutworm control versus other pyrethroids. Pounce® 384EC insecticide controls soil insects like cutworms for a longer period of time versus other pyrethroids due to its stability in light. The benefit is better protection of the crop, with less stand reduction and fewer cut plants.

GROUP
3

Quick facts:

Active ingredient:
Permethrin

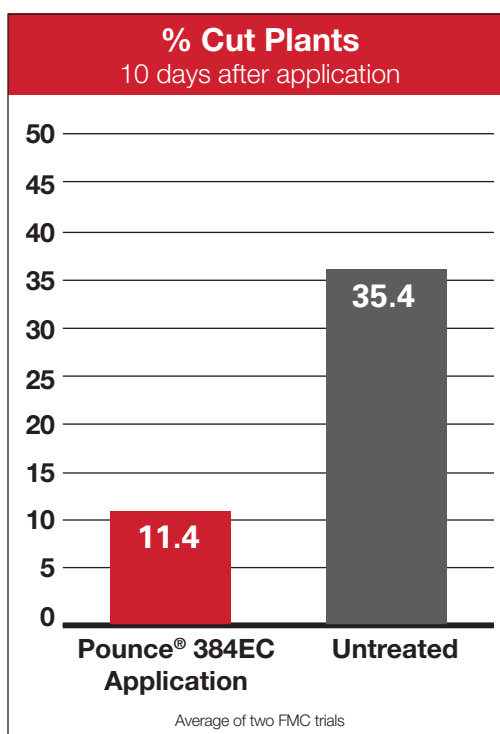
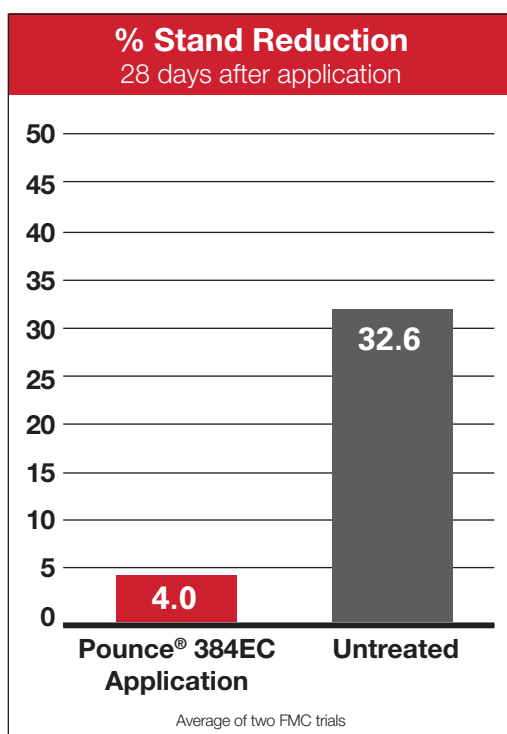
Packaging:
2 X 10L jugs per case

Water volume:
10 gal/ac (100 L/ha) by ground
3 gal/ac (30 L/ha) by air

Rates:
See back page

Application:
Aerial or ground

Rainfastness:
Once dry on leaf surface



What rate should I use?

Pounce® 384EC insecticide provides rate flexibility based on the pest or pests you're targeting. The timing of application depends on insect thresholds.

Crop	Pest	Recommended Rate*
Canola	Crucifer flea beetle	62 mL/ac (160 acres per 10 L jug)
Canola, cereals, corn, flax, lentils, peas, potatoes, sugar beets, sunflowers	Cutworms: army, black, dark-sided, pale western, red-backed, white	125 mL/ac (80 acres per 10 L jug)
Cole Crops	Cabbage looper, diamondback moth, imported cabbage worm, diamondback moth larvae, crucifer flea beetle	71 mL/ac (140 acres per 10 L jug)
Sweet corn	European corn borer, corn earworm	143 mL/ac (70 acres per 10 L jug)
Potato	Colorado potato beetle, potato flea beetle, potato leafhopper, tarnished plant bug (lygus bug)	100 mL/ac (100 acres per 10 L jug)
	European corn borer, variegated (climbing) cutworm	73 mL/ac (137 acres per 10 L jug)

*For complete crop and insect listing, with application rate ranges, refer to label

Crops

- Canola
- Cereals (wheat, oats, barley)
- Corn
- Lentils
- Peas
- Flax
- Potatoes
- Sunflowers
- Sweet Corn
- Cole Crops (cabbage, cauliflower, broccoli, brussels sprouts)

Pests

- Flea beetles
- Cutworms
- Cabbage looper
- Diamondback moth
- Imported cabbage worm
- European corn borer
- Tarnished plant bug (lygus bug)



Flea beetles



Cutworms

Questions? Ask your retailer about Pounce® 384EC insecticide today.

Always read and follow label directions. Member of CropLife Canada

FMC, and Pounce are trademarks or service marks of FMC Corporation and/or an affiliate.
© 2019 FMC Corporation. All rights reserved. 64333 3/19



@FMCAgCanada

FMCcrop.ca | 1-833-362-7722