Effective, economical control of flea beetle and cutworm

What is Pounce® 384EC insecticide?

Pounce® 384EC insecticide is an economical, reliable solution for control of flea beetles and cutworms in canola as well as cutworms in cereals, corn, flax, lentils, peas and sunflowers. Pounce® 384EC insecticide also controls a wide variety of additional pests in other crops (see back page for details). The active ingredient in Pounce® 384EC insecticide is permethrin – a synthetic pyrethroid that is very stable in light, which means it will not break down as quickly as other pyrethroids when applied.

How does Pounce® 384EC insecticide help my farm business?

Cost-effective flea beetle. Pounce® 384EC insecticide provides great value for growers looking for flea beetle control in canola. It provides excellent control of flea beetles at the rate of 160 acres per 10 L jug.

Longer-lasting cutworm control versus other pyrethroids. Pounce® 384EC insecticide controls soil insects like cutworms for a longer period of time versus other pyrethroids due to its stability in light. The benefit is better protection of the crop, with less stand reduction and fewer cut plants.

Quick facts:
Active ingredient: Permethrin
Packaging: 2 X 10L jugs per case
Water volume:
10 gal/ac (100 L/ha) by ground
3 gal/ac (30 L/ha) by air
Rates: See back page
Application: Aerial or ground
Rainfastness: Once dry on leaf surface

% Stand Reduction
28 days after application

% Cut Plants
10 days after application

Average of two FMC trials
What rate should I use?

Pounce® 384EC insecticide provides rate flexibility based on the pest or pests you’re targeting. The timing of application depends on insect thresholds.

<table>
<thead>
<tr>
<th>Crop</th>
<th>Pest</th>
<th>Recommended Rate*</th>
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<tbody>
<tr>
<td>Canola</td>
<td>Crucifer flea beetle</td>
<td>62 mL/ac</td>
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<tr>
<td></td>
<td></td>
<td>(160 acres per 10 L jug)</td>
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<tr>
<td>Canola, cereals,</td>
<td>Cutworms: army, black, dark-sided, pale western, red-backed, white</td>
<td>125 mL/ac</td>
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<tr>
<td>corn, flax, lentils,</td>
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<td>(80 acres per 10 L jug)</td>
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<td>peas, potatoes,</td>
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<tr>
<td>sugar beets,</td>
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<td>sunflowers</td>
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<tr>
<td>Cole Crops</td>
<td>Cabbage looper, diamondback moth, imported cabbage worm,</td>
<td>71 mL/ac</td>
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<td></td>
<td>diamondback moth larvae, crucifer flea beetle</td>
<td>(140 acres per 10 L jug)</td>
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<tr>
<td>Sweet corn</td>
<td>European corn borer, corn earworm</td>
<td>143 mL/ac</td>
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<td>(70 acres per 10 L jug)</td>
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<tr>
<td>Potato</td>
<td>Colorado potato beetle, potato flea beetle, potato leafhopper,</td>
<td>100 mL/ac</td>
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<td></td>
<td>tarnished plant bug (lygus bug)</td>
<td>(100 acres per 10 L jug)</td>
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<td></td>
<td>European corn borer, variegated (climbing) cutworm</td>
<td>73 mL/ac</td>
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<td>(137 acres per 10 L jug)</td>
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</tbody>
</table>

*For complete crop and insect listing, with application rate ranges, refer to label

Crops
- Canola
- Cereals (wheat, oats, barley)
- Corn
- Lentils
- Peas
- Flax
- Potatoes
- Sunflowers
- Sweet Corn
- Cole Crops (cabbage, cauliflower, broccoli, brussels sprouts)

Pests
- Flea beetles
- Cutworms
- Cabbage looper
- Diamondback moth
- Imported cabbage worm
- European corn borer
- Tarnished plant bug (lygus bug)

Questions? Ask your retailer about Pounce® 384EC insecticide today.