

EVERY FARMER'S NEW FAVOURITE COLOUR

With its unique visual signature, it's easy to spot an Overwatch® farmer.

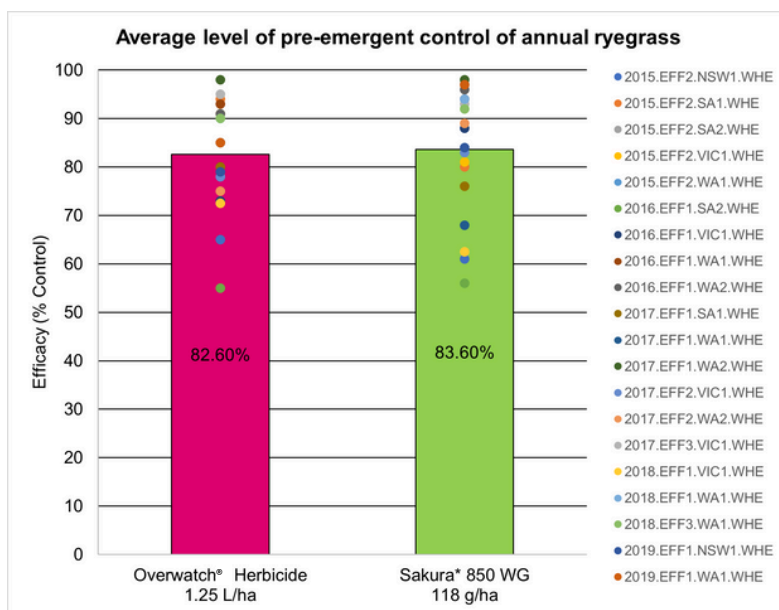


PRODUCT BULLETIN

BENEFITS OF USING OVERWATCH® HERBICIDE IN WHEAT

When you want to obtain the best outcome from wheat, your best pre-emergence option is Overwatch® Herbicide.

Overwatch® Herbicide is the only Group 13 mode of action available to winter grain producers, which not only provides a break from Group 15 herbicides such as Sakura*, but also delivers a high level of residual control on annual ryegrass (ARG), equal to the market leader. As shown in the adjacent chart, **the level of control of annual ryegrass achieved by Overwatch® Herbicide was equivalent to Sakura***, across 20 trials. You don't compromise ARG control when you switch to Overwatch® Herbicide as your preferred pre-emergent in wheat.



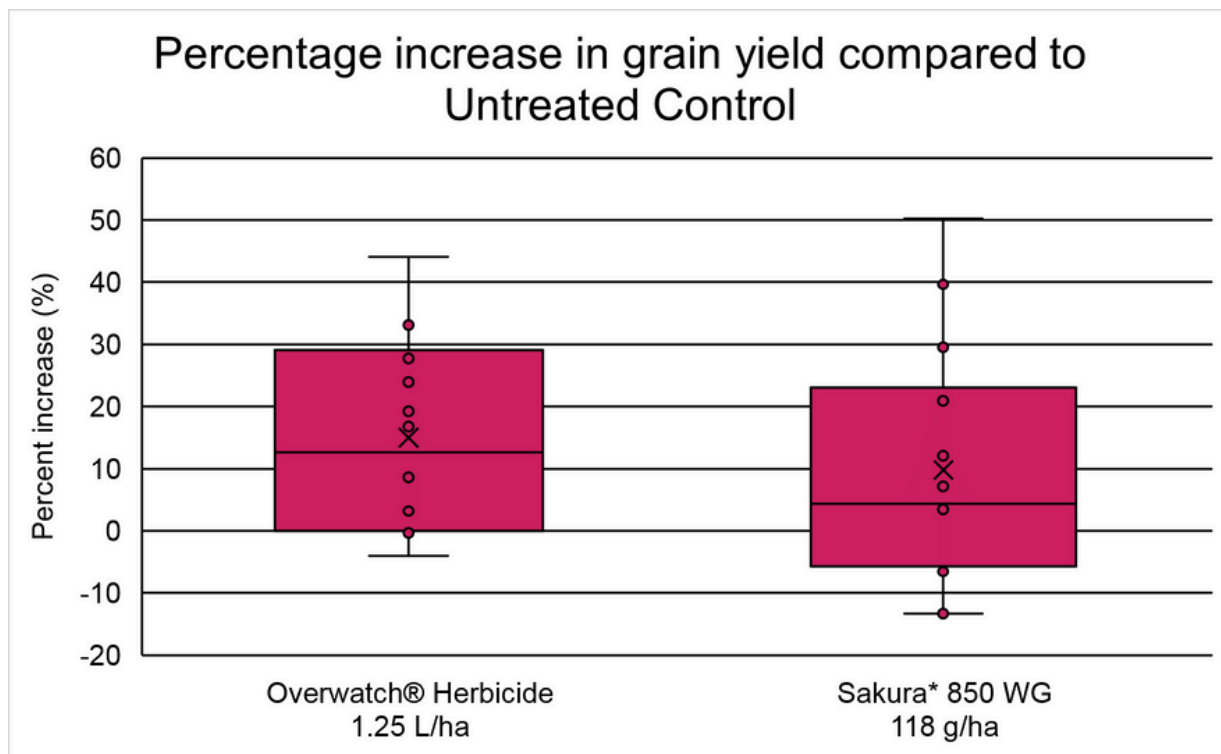
In addition to outstanding pre-emergent control of annual ryegrass, Overwatch® Herbicide provides excellent control of several regionally important broadleaf weeds including bifora, sowthistle, and wireweed as well as useful suppression of wild radish, wild oats, prickly lettuce, capeweed and bedstraw. **This broad-spectrum activity can eliminate or delay a follow-up \$10 - \$20 /ha post-emergent broadleaf spray**, a further significant advantage for a grower over Sakura*.

Registered Weed	Overwatch® Herbicide	Sakura*	Registered Weed	Overwatch® Herbicide	Sakura*
Annual ryegass	C	C	Wireweed	C	
Silver grass	C	C	Lesser loosestrife	C	
Barley grass	S	C	Bedstraw	S	
Wild oats	S	S	Capeweed	S	
Brome grass	S	S	Prickly lettuce	S	
Phalaris	S	C	Wild radish	S	S
Bifora	C		Toad rush		C
Sow thistle	C				

KEY

Control	Suppression
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You also don't compromise crop yield by rotating to Overwatch® Herbicide as your pre-emergent-of-choice in wheat. Under normal growing conditions, Overwatch® Herbicide has no significant impact on crop yield. While transient bleaching may be observed early in the season, wheat crops treated with **Overwatch® Herbicide have consistently yielded at least as well as Sakura*** as shown in the box and whiskers chart below. This chart highlights the mean and range of yield results from 14 replicated trials. Across these trials, there was a 5.5% advantage in favour of Overwatch® Herbicide. With a 3 t/ha wheat crop this advantage equates to an additional 165 kg/ha or \$ 59.40 at \$360 / tonne (APW):#



With Overwatch® Herbicide in wheat you get:

- Outstanding residual efficacy on annual ryegrass equivalent to the market leader
- Excellent pre-emergence activity on a broad range of problematic weeds over and above the market leader which could eliminate or delay the need for a post-em broadleaf spray
- A 5.5% yield advantage over the market leader
- The opportunity to break the cycle of dependence on Group 15 herbicides in the wheat phase which will help to improve the sustainability of existing farming systems

When you've got a pre-emergence herbicide that delivers all this why wouldn't Overwatch® Herbicide become your preferred option in wheat!

If you would like any further information on Overwatch® Herbicide, don't hesitate to contact your local FMC Area Business Manager.

ALWAYS READ AND FOLLOW LABEL DIRECTIONS.

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