

# 2024 CLEAN STANDING CEREALS PROGRAM

FMC Cereal Herbicides & Belchim Manipulator® PGR  
Western Canada

***Control your toughest weeds. Keep your crop standing.  
Reap the rewards of an easier harvest and maximum yield potential.***

The **2024 Clean Standing Cereals Grower Program** delivers cleaner, shorter and stronger cereals. Purchase matching acres of Belchim Manipulator® plant growth regulator and any of FMC's in-crop cereal herbicides listed below and get a \$1/acre rebate. Belchim Manipulator® PGR delivers a proven early season boost to reduce lodging for improved harvestability and yield potential, while FMC in-crop herbicides control your toughest weeds to reduce competitive pressure and keep fields cleaner for an easier harvest.

## PROGRAM DETAILS

Grower Matching Acre Rebate Target	Reward on Matching Acres
<p><b>2024 OTG Rebate:</b></p> <p>1. Any FMC In-Crop Cereal herbicide (listed below)</p> <p><b>Matched with:</b></p> <p>2. Belchim Manipulator® plant growth regulator</p> <p>Matching acre rebate on qualified purchases applied up to a maximum of 640 acres per eligible Grower.</p>	<p><b>\$ 1.00 / acre</b></p>

Rates for all acre calculations outlined below. Rebate to be paid to Grower as part of 2024 FMC CashBack. For the purpose of this program, 2024 OTG sales is defined as net sales by Retailer to Grower for the period between **November 1<sup>st</sup> 2023 and October 31<sup>st</sup> 2024**.

## ELIGIBLE PRODUCTS & RATES

Grower Matching Acre Rebate Eligible Products		Acre Calculation for Matching Acres
Eligible Product List for Matching Acres	Unit Size	
Barricade® II herbicide	Case	40 acres / case
Predicade® herbicide	Case	40 acres / case
Refine® M herbicide	Case	40 acres / case
Refine® SG herbicide	Jug (486g)	40 acres / jug
Travallas® herbicide	Jug (8L)	40 acres / jug
<p>PrecisionPac® in-crop herbicides:</p> <ul style="list-style-type: none"> <li>• All cross-spectrum blends</li> <li>• Broadleaf: PP-2525, PP-23235, PP-3317, DB-8454, DB-6654</li> </ul>	Registered rates	Acres
<p><b>Matched with:</b></p> <p>Belchim Manipulator® plant growth regulator</p>	<p>Jug (10L)</p> <p>Tote (450 L)</p> <p>Tote (859 L)</p>	<p>14 acres / jug</p> <p>630 acres / tote</p> <p>1,202 acres / tote</p>

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## PROGRAM RULES AND CONDITIONS

1. Growers who purchase a minimum of 40 acres of FMC in-crop cereal herbicides and purchase the corresponding eligible product Belchim Manipulator® plant growth regulator between November 1<sup>st</sup>, 2023 and October 31<sup>st</sup>, 2024 will qualify for the rebate outlined above.
2. Only eligible products listed in the table above are entitled for the program. Products other than those outlined above do not qualify. A minimum of 40 acres of any combination of FMC In-Crop cereal herbicides is required to qualify for the program.
3. For fulfillment, matching acre purchase of Belchim Manipulator® plant growth regulator is required to be from the same retailer as the eligible FMC in-crop cereal herbicides.
4. Eligible Growers are only in the Provinces of British Columbia, Alberta, Saskatchewan or Manitoba and are the owner, operator or designated representative of a farm. In order to qualify for the above rebate, eligible products must be used by the same Grower who purchased them, on a single farming operation.
5. Rebates will not be paid on sales of FMC Canada products to:
  - (i) other Retailers or otherwise not to Growers, or
  - (ii) Growers outside of British Columbia, Alberta, Saskatchewan or Manitoba, or
  - (iii) to Growers more than one hundred (100) kilometers from the applicable retail sales location with respect to the sale.
6. Barricade® II herbicide, Refine® M herbicide, Refine® SG herbicide, Predicade® herbicide or Travallas® herbicide sales to be calculated based on the application rates listed in the above table (40 acres per case or jug unit). This translates to a reward potential for matching acres of \$40 per unit of FMC branded in-crop cereal herbicide.
7. The Unit of Measure for FMC PrecisionPac® blends will be acres. FMC PrecisionPac® Post-Emergent In-Crop blends will vary in quantity of acres dispensed per Grower bag. Perimeter® II herbicide will not count towards PrecisionPac® blend acres and is not an eligible product in this program.
8. Belchim Manipulator® plant growth regulator matching acre sales to be calculated based the application rate outlined in the above table (14 acres per 10 litre jug; 630 acres per 450 litre tote; 1,202 acres per 859 litre tote).
9. Matching acre purchases count only once in the calculations.
10. Matching acre rebate on qualified purchases applied up to a maximum of 640 acres per eligible Grower. This translates to a maximum rebate of \$640 per eligible Grower.
11. Rebate Calculations: Retailers will submit Grower purchase/retailer sales information on behalf of the Grower for rebate payment by October 31<sup>st</sup>, 2024. Rebates are paid on net sales purchase data as provided but the Retailer(s), less product returns.
12. Rebate Payment: Program rebate will be paid as part of 2024 FMC CashBack. FMC reserves the right to audit all sales of FMC products by the distributor / retailer to Growers in order to confirm the accuracy of the sales and adjust if necessary, any affected rebates retroactively.
13. Overpayment: Any product overpayment will be refunded to FMC Canada by the customer or will be deducted from future program payments at the election and discretion of FMC Canada.
14. Program Discrepancies: Any claims for discrepancies in program payments must be received in writing by FMC Canada by January 31, 2025.
15. Retailer Qualifications: All herbicide purchases must be made from an authorized crop protection Retailer with CropLife Phase II facilities.
16. Product Returns: Growers will not receive rebates for products that are returned for any reason. It is the sole responsibility of the Grower to advise FMC if a return has occurred after the issuance of the Grower's rebate cheque. Failure to do so, constitutes fraud and renders the program rebate null and void and potentially could be subject to legal action.
17. Additional Programming: Participating Growers may be eligible for additional FMC programs or rebates. See Terms and Conditions of any other programs for program eligibility.
18. Minimum Cheque Rebate: FMC reserves the right not to send a rebate cheque for less than \$100.00 in total rebate dollar value to the Grower.
19. Information and Data Usage: By participating in the 2024 Clean Standing Cereals Program, the Grower acknowledges that their Retailer(s) will submit purchase information, which may include personally identifiable information such as contact information and all necessary FMC product purchase data from the Grower and the Retailer, on their behalf to FMC Company and authorizes FMC, their affiliates and any third parties designated by FMC to use such information provided for the following purposes:
  - i. Calculation, administration and carry through of this program
  - ii. As a basis to send information that is relevant and useful to the Grower or respond to Grower queries
  - iii. To provide baseline data to improve the program in the future to further benefit the Grower
  - iv. Other required purposes that require the Grower to consent to as permitted and required by law
  - v. Certain of these affiliates or third parties may be located in countries outside of Canada. If a Grower does not wish to receive product/program information from FMC, the Grower can contact FMC at 1-833-362-7722. For more information on how FMC handles information, visit [privacy.FMC.ca](https://privacy.FMC.ca).
20. Prior Notice: FMC reserves the right to modify this program at its sole discretion. Program subject to change without notice.