

2024 AUTHORITY[®] SUPREME + BAYER SENCOR[®] PRODUCTS EASTERN CANADA GROWER OFFER

Get up to \$5/acre back when you double down on early season weed control and resistance with matching acres of Authority[®] Supreme herbicide and Sencor[®] brand herbicides. Three modes of action deliver broad spectrum control on tough weeds like common ragweed, waterhemp and other pigweeds and eastern black nightshade.



The 2024 FMC Authority[®] Supreme + Bayer Sencor[®] Products Grower Offer features a rebate on matching acres purchased by grower of Authority[®] Supreme herbicide, with Bayer Sencor[®] Products (Sencor[®] 480F herbicide or Sencor[®] 75DF herbicide).

Maximize Weed Control

Authority[®] Supreme herbicide + Sencor[®] 75DF herbicide

Untreated Check

Authority[®] Supreme
(0.4 L/Ha – 50 ac/jug)

Authority[®] Supreme
(0.4 L/Ha – 50 ac/jug)
+ Sencor[®] 75DF (220 g/ac)

2019 Bright, ON

Grower Matching Acre Rebate Target	Reward on Matching Acres
<p>2024 OTG Rebate:</p> <p>1. Authority[®] Supreme herbicide</p> <p>Matched with:</p> <p>2. Bayer Sencor[®] Products (Sencor[®] 480F herbicide or Sencor[®] 75DF herbicide)</p>	<p>Up to</p> <p>\$ 5.00 /acre</p>

Rates for all acre calculations outlined below. Rebate to be paid to Retailer and Retailer to pass along to Grower as end of season rebate. For the purpose of this program, 2024 OTG (on the ground) sales is defined as net sales by Retailer to Grower for the period between **November 1st 2023 to October 31st 2024**.

Grower Matching Acre Rebate Eligible Products		Acre Calculation for Matching Acres
Eligible Product List for Matching Acres	Unit Size	
Authority [®] Supreme herbicide	8 L jug	33 acres / jug
<p>Matched with Bayer Sencor[®] Products:</p> <p>Sencor[®] 480F herbicide</p> <p>or</p> <p>Sencor[®] 75DF herbicide</p>	<p>5 L jug</p> <p>or</p> <p>2.5 KG jug</p>	<p>14.5 acres / 5L jug</p> <p>or</p> <p>11 acres / 2.5 KG jug</p>

2024 AUTHORITY® SUPREME + BAYER SENCOR® PRODUCTS EASTERN CANADA GROWER OFFER

PROGRAM RULES AND CONDITIONS

1. Growers who purchase a minimum of one unit (33 acres/jug rate) of FMC Authority® Supreme herbicide and purchase the corresponding eligible Bayer Sencor® Products (Sencor® 480F herbicide or Sencor® 75DF herbicide) between November 1st, 2023 and October 31st, 2024 will qualify for the rebate outlined above.
2. Only eligible products listed in the table above are entitled for the offer. Products other than those outlined above do not qualify. Brands or formulations of metribuzin other than Bayer Sencor® Products (Sencor® 480F herbicide or Sencor® 75DF herbicide) do not qualify for this offer.
3. For fulfillment, matching acre purchase of Bayer Sencor® Products (Sencor® 480F herbicide or Sencor® 75DF herbicide) is required to be from the same Retailer as the eligible Authority® Supreme herbicide.
4. Eligible Growers and Retailers are only in the provinces of Ontario, Quebec and the Maritimes.
5. Rebates will not be paid on sales of FMC Canada products to: (i) other Retailers or otherwise not to Growers, or (ii) Growers outside of Ontario, Quebec, New Brunswick, Nova Scotia, Newfoundland or Prince Edward Island, or (iii) to Growers more than one hundred and sixty (160) kilometers from the applicable retail sales location with respect to the sale.
6. Authority® Supreme herbicide sales to be calculated based on the application rate listed in the above table (33 acres per 8 litre jug). This translates to a reward potential for matching acres of \$165 per unit of Authority® Supreme herbicide.
7. Bayer Sencor® Products (Sencor® 480F herbicide or Sencor® 75DF herbicide) matching acre sales to be calculated based on the application rate outlined in the above table (14.5 acres per 5 litre jug of Sencor® 480F or 11 acres per 2.5 kg jug of Sencor® 75DF).
8. Either or both of the Sencor® 480F or the Sencor® 75DF herbicide brands may be applied towards a Grower's matching acre program calculation, however matching acre purchases count only once in the calculations.
9. FMC Canada reserves the right to audit all sales of FMC Canada products by the Retailer to Growers in order to confirm the accuracy of the sales and to adjust if necessary, any affected rebates retroactively.
10. Rebates are calculated on net OTG sales by customers, less product returns.
11. By participating in the 2024 FMC Authority® Supreme + Bayer Sencor® Products Grower Offer, the Grower acknowledges that their Retailer(s) will submit purchase information on their behalf to FMC Company and authorizes FMC, their affiliates and any third parties designated by FMC to calculate, administer and carry through this program. Certain of these affiliates or third parties may be located in countries outside of Canada.
12. Rebate will only be paid once FMC Canada has received transactional sales data of FMC Authority® Supreme herbicide from the Retailer. All payments will be made only to the Retailer named in the agreement and not to specific individuals. Retailer is responsible for rebate payment disbursement to qualified Growers. Payment of this incentive will be paid by FMC, by January 2025.
13. Any claims for discrepancies in program payments must be received in writing by FMC Canada, by January 31, 2025.
14. This program may be modified, amended or cancelled by FMC Canada in its sole discretion.