

2024 **WHAT'S BUGGING YOU?** PROGRAM

FMC | An Agricultural Sciences Company



BACK BY POPULAR DEMAND AND NOW EVEN EASIER TO QUALIFY

You know insects are coming. You don't always know which type, how bad or exactly when. Get control of key insects and cash back when you purchase eligible FMC insecticides. **Here's how it works:**

WHEN YOU BUY TWO 10L JUGS OR MORE OF POUNCE® 384EC INSECTICIDE OR FOUR 1.587 KG JUGS OR MORE OF CARBINE® INSECTICIDE, YOU WILL RECEIVE A \$100/JUG REBATE ON ALL OF YOUR CORAGEN® MAX INSECTICIDE PURCHASED.

POUNCE
384EC
INSECTICIDE

CARBINE
INSECTICIDE

CORAGEN
MAX
INSECTICIDE

That's the savings. The flexibility comes in how you use the eligible insecticides.



1. Cutworms and flea beetles bugging you? Apply Pounce® 384EC insecticide for effective control of both cutworms and flea beetles. For longer extended control* of cutworm, consider adding Coragen® MaX insecticide to the mix.



2. Flea beetles (only) bugging you? Apply Pounce® 384EC insecticide on its own and know that you're covered with rebate "insurance" should you need Coragen® MaX insecticide for later season insect pests like grasshoppers or bertha armyworm.



3. Cutworms (only) bugging you? Coragen® MaX insecticide can be applied day or night, protecting your crop from cutworms with extended activity*, no matter when you choose to spray.

NEW!



4. Aphids, lygus or tarnish plant bug bugging you? Carbine® insecticide can be applied to pulses and alfalfa to provide fast acting, extended control* with translaminar activity.



5. Late season pests bugging you? When you're in the program, we've got you covered for later season pests that might hop on over with Coragen® MaX insecticide.

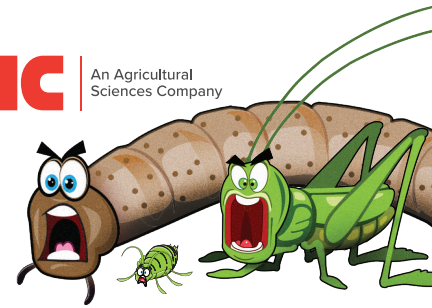
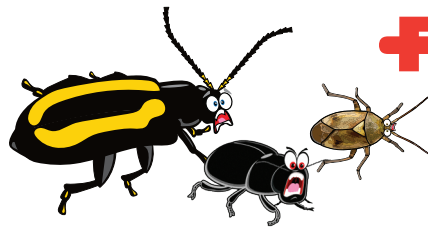
Ask your retailer today about how you can save on reliable, flexible insect control.

    @FMCaCanada

ag.FMC.com/ca | 1-833-362-7722

*Depending on rate and when weather and temperature are optimal.

2024 WHAT'S BUGGING YOU? PROGRAM



2024 What's Bugging You? Program Terms and Conditions

1. **Offer Period:** The 2024 What's Bugging You? Program (the "Offer") is administered by FMC Canada ("FMC") and begins on November 1, 2023 and concludes on October 31, 2024.
2. **Eligibility:** The offer is open to Canadian Growers who reside in British Columbia, Alberta, Saskatchewan or Manitoba and are the owner, operator or designated representative of a farm.
3. **Enrolment:** Growers who meet the minimum unit purchase qualification of Pounce® 384EC insecticide or Carbine® insecticide are automatically eligible to receive this offer on all their Coragen® insecticide or Coragen® MaX insecticide purchases during the offer period.
4. **Qualification and Rebate:**
 - a. Grower purchases a minimum of two 10 L jugs of Pounce® 384EC insecticide (320 acres at the recommended 160 ac/10 L jug flea beetle rate).
 - or
 - b. Grower purchases a minimum of twenty 1 L jugs of Pounce® 384EC insecticide (320 acres at the recommended 16 ac/1 L jug flea beetle rate).
 - or
 - c. Grower purchases a minimum of four 1.587 kg jugs of Carbine® insecticide (100 acres at the recommended 25 ac/1.587 kg jug aphid rate or 80 acres at the recommended 20 ac/1.587 kg jug lygus/tarnished plant bug rate).
 - d. Once Pounce® 384EC insecticide or Carbine® insecticide purchase qualifier is met, Grower is eligible to receive an end-of-season rebate on all Coragen® insecticide or Coragen® MaX insecticide purchases during the offer period: \$100 per 6 L jug Coragen® insecticide, \$100 per 2 L jug Coragen® MaX insecticide or \$63 per 3.79 L jug Coragen® insecticide. *Purchases do not need to be on the same invoice or from the same Retailer to qualify.*
5. Qualifying units of Pounce® 384EC insecticide or Carbine® insecticide and end of season rebate for Coragen® insecticide and/or Coragen® MaX insecticide will be calculated via the logic in Appendix A. If minimum qualifying unit purchase for Pounce® 384EC insecticide is not reached, no rebate will be paid on Coragen® insecticide or Coragen® MaX insecticide purchases.
6. **Rebate Calculations:**
 - a) Retailers will submit Grower purchase / retailer sales information on behalf of the Grower for rebate payment by October 31, 2024.
 - b) Rebates are paid on net sales purchase data as provided by the Retailer(s).
 - c) Rebates will be calculated and paid on a unit basis as indicated in Appendix A.
7. **Rebate Payment:**
 - a) FMC reserves the right to audit all sales of FMC products by the distributor / retailer to Growers to confirm the accuracy of the sales and to adjust, if necessary, any affected rebates retroactively.
 - b) Growers will receive this offer as an after-season rebate based on data submitted by their Retailer.
 - c) Rebates will be calculated and paid as described in Appendix A.
8. **Overpayment:** Any program overpayment will be refunded to FMC by the customer or will be deducted from future program payments at the election and discretion of FMC.
9. **Program Discrepancies:** Any claims for discrepancies in program payments must be received in writing by FMC by December 30, 2024.
10. **Grower Usage:** In order to qualify for the above rebates, eligible products must be used by the same Grower who purchased them, on a single farming operation.
11. **Retailer Qualifications:** All eligible purchases must be made from an authorized crop protection Retailer with CropLife Phase III facilities.
12. **Product Returns:** Growers will not receive rebates for products that are returned for any reason. It is the sole responsibility of the Grower to advise FMC if a return has occurred after the issuance of the Growers' rebate cheque. Failure to do so, constitutes fraud and renders the program rebate null and void and potentially could be subject to legal action.
13. **Additional Programming:** Participating Growers may be eligible for additional FMC programs or rebates. See Terms and Conditions of any other programs for program eligibility.
14. **Information and Data Usage:** By enrolling in the 2024 FMC What's Bugging You? Program Offer, the Grower acknowledges that their Retailer(s) will submit purchase information, which may include personally identifiable information such as contact information and all necessary purchase data from the Grower and the Retailer, on their behalf to FMC Company and authorizes FMC, their affiliates and any third parties designated by FMC, to use such information provided for the following purposes:
 - i. Calculation, administration and carry through of this program
 - ii. As a basis to send information that is relevant and useful to the Grower or respond to Grower queries
 - iii. To provide baseline data to improve the program in the future to further benefit the Grower
 - iv. Other required purposes that require the Grower to consent to as permitted and required by law
 - a. Certain of these affiliates or third parties may be located in countries outside of Canada. If a Grower does not wish to receive product/offering information from FMC, the Grower can contact FMC at 1-833-362-7722. For more information on how FMC handles information, visit: ag.fmc.com/ca/en/privacy-policy.
 - v. Growers who participated in an FMC grower program and who receive a rebate payment from FMC will automatically be enrolled for the 2024 Offer. This enrollment will remain in effect for all subsequent years unless FMC receives notification in written form from the Grower explicitly stating that they no longer wish to participate in the current or subsequent Offers.
15. **Minimum Cheque Rebate:** FMC reserves the right not to send a rebate cheque for less than \$100.00 in total rebate dollar value to the Grower.
16. **Prior Notice:** FMC reserves the right to modify this program in its sole discretion. Program subject to change without notice.

Appendix A – Pounce® 384EC insecticide and Coragen® insecticide / Coragen® MaX insecticide Rates

Product	PMRA Registration Number	SKU Size	Rate (Acres/Unit)	Rebate Eligibility (\$/Unit)
Pounce® 384EC insecticide	16688	10 L, 1 L	160/10L Jug or 16/1L Jug	Not eligible for rebate. Minimum 2 jugs qualifier (10 L jug) or minimum 20 jugs qualifier (1 L jug)
Carbine® insecticide	36459	1.587 kg	20/Jug	Not eligible for rebate. Minimum 4 jugs qualifier
Coragen® insecticide	28982	6 L	60/Jug	\$100
Coragen® insecticide	28982	3.79 L	38/Jug	\$63
Coragen® MaX insecticide	34385	2 L	60/Jug	\$100

*Acre/Unit rates calculated based on key pests in canola. Please refer to product labels for further crop & insect specific label rates.